

# SALIM HABIB UNIVERSITY

(FORMERLY BARRETT HODGSON UNIVERSITY)

## Tracks Offered\*

01 Marketing in Digital Age

02 Investment Banking and Corporate Finance

03 Integrated Human Resource Management

04 Supply Chain Management

\*Tracks will be offered subject to sufficient enrollments.

## Placements & Careers:

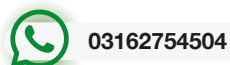
- Entrepreneurial Management
- Marketing and Sales Management
- Advertising and Media Management
- Financial Services Management
- Human Resource Management
- Operations and Production Management
- Healthcare and Pharmaceutical Management
- Risk Management
- Supply Chain Management
- Public Sector Management

## Scholarship Scheme

| Scholarships                | Overall Percentage in SHU Merit List | Scholarship Offers (For First Two Semesters) |
|-----------------------------|--------------------------------------|--|
| Dr. Salim Habib Scholarship | 90% and above                        | 100% of Tuition Fee                          |
| Dr. Iram Afaq Scholarship   | 70% to 89.99%                        | 50% of Tuition Fee                           |

**SALIM HABIB UNIVERSITY**  
(FORMERLY BARRETT HODGSON UNIVERSITY)

**SHU** NC-24, Deh Dih, Korangi Creek, Karachi 74900  
UAN: 021-111-248-338



Visit us: [www.shu.edu.pk](http://www.shu.edu.pk)



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## MBA - MASTER OF BUSINESS ADMINISTRATION

Faculty of Management Sciences



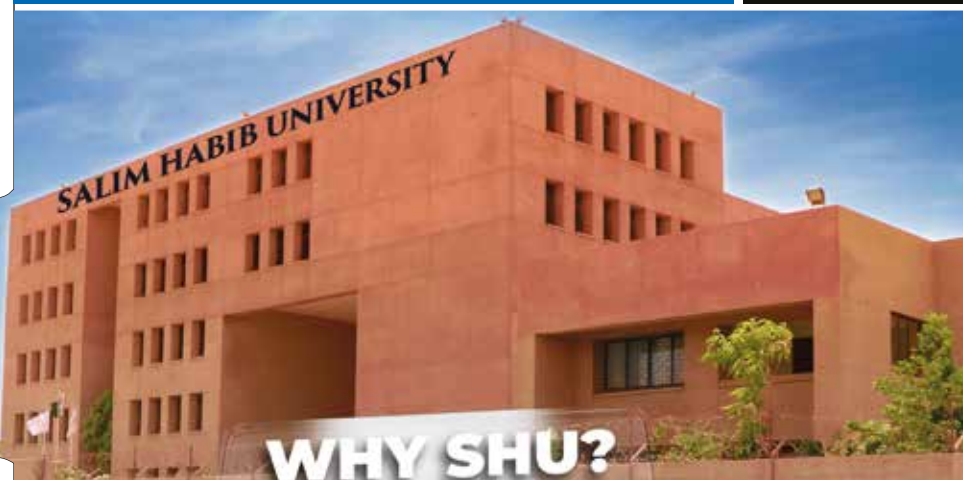
Chartered by Government of Sindh - Recognized by  
**HEC, Sindh HEC/CIEC, PEC & PCP**

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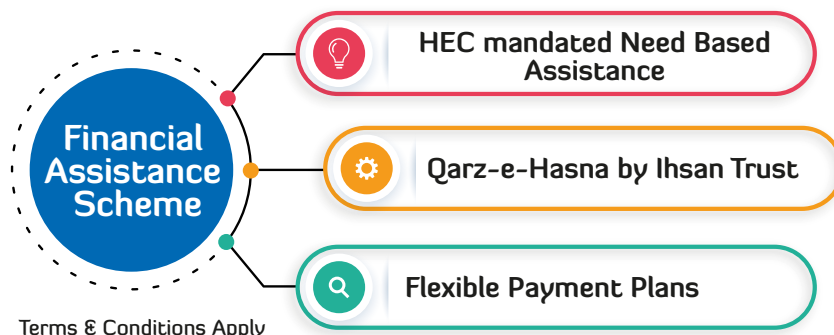
MBA - MASTER  
OF BUSINESS  
ADMINISTRATION



## WHY SHU?

- SHU's weekend MBA program is designed for working professionals and mid-career Managers.
- Foreign qualified and industry experienced faculty.
- Innovative teaching methodologies including action and experiential learning.
- Students are introduced to business dynamics, functionalities, practices and processes.
- Collaboration with corporate sector for career opportunities & industry immersion projects.
- State of the art infrastructure and conducive academic environment.

## We offer Need-Based Assistance under

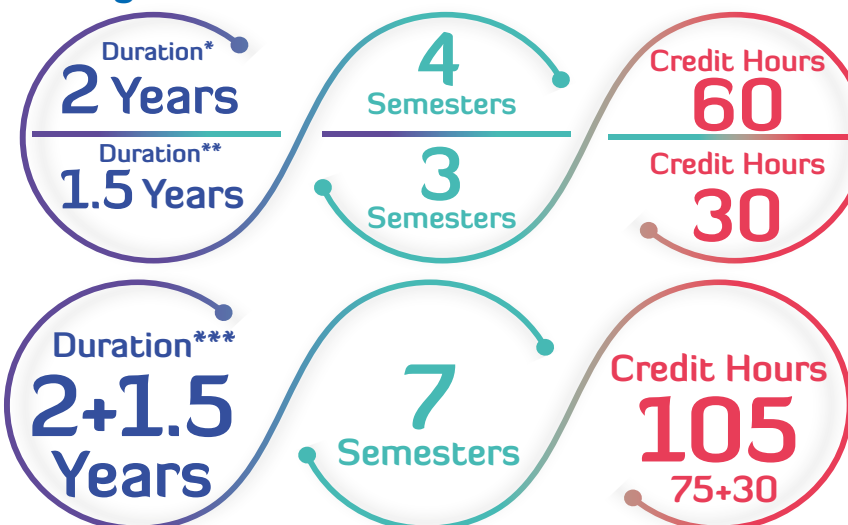


## Why MBA?

- Transforming working professionals into future leaders.
- Offering highly specialized curriculum on a par with international standards.
- Offering specialized MBA Tracks -Marketing, Finance, HRM and SCM.
- Offering both research projects and thesis opportunities to students.
- Exposure to business dynamics through case-based learning and simulation.
- Flipped classrooms, experiential and innovative learning pedagogies.



## Program Structure



## Eligibility

\*Non-Business Graduates (4 years Bachelor's degree or 16 years of education, 50% or 2.0 CGPA)

\*\*Business Graduates (4 years Bachelor's degree or 16 years of education, 50% or 2.0 CGPA)

\*\*\*BA, B. Com, BSc, or equivalent (2 years Bachelor's degree or 14 years of education, 50% or 2.0 CGPA)