



# SALIM HABIB UNIVERSITY

(FORMERLY BARRETT HODGSON UNIVERSITY)

## Competitive Edge of SHU Programs

Promoting career opportunities in diverse fields such as
Food Sciences, Hospital, Healthcare and Medical Device industries, Water Industry, Sewerage Disposal
and Treatment Plants, Business Management and Financial Analysis through application of studies in
Sciences, Pharmacy, Engineering, Information Technology and Management Sciences



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## Message from the Life Chairperson

All the ills of any nation start with lack of education and unfortunately Pakistan is one of them where the literacy rate is lower than 45%. Realizing this weakness of our nation it has been my lifelong passion and desire to do something about it. Therefore I decided that I should put my resources and efforts to contribute towards the development of education in Pakistan. Despite numerous hurdles and loss of precious years, I continued striving to setup the Salim Habib University in Karachi.

It is a proud moment for all of us especially for me that the Salim Habib University Karachi has opened its doors for admission. One thing I repeat that we all have to bear in mind, the lack of education facilities and or its accessibility to some individuals is the primary cause of nation's under development.

"An illiterate man is like a blind person in a dark room who will never see the light of the day"

I wish the University lot of success.

Dr M S Habib

Life Chairperson



## Message from the Chancellor

Education is the single most important factor in developing the economy of Pakistan. Its the most valuable tool an individual can possess, and holds the key to our country's future. Henceforth, it is my strong belief that if we wish to succeed, we must empower our educational system. While many have spoken around the benefits of education, few have acted upon addressing this change. We believe it is time to address this gap and ensure our youth an opportunity that can embolden their future. Here at Salim Habib University (SHU), we are committed to achieving this goal as we provide a foundation that cultivates passion, intelligence and character with largely one outstanding mission – To Provide Quality Education for our Children.

I welcome all my undergraduate students, and sincerely thank my dedicated faculty at SHU for mentoring our youth. This University was created in the face of many challenges. However, we pushed hard and were persistent in our mission. We have built an institution that is predicated upon values of integrity and transparency. These core values are the basis of every project I have established, and SHU has been built upon these values. It is a product of our sheer persistence against all odds, and it is this spirit of perseverance, loyalty and stick-to-it-ness that we aim to instill in our children as well.

The University is new yet fully equipped to walk you through each program with the goal of finding your unique passion. Additionally, the experience goes beyond books and laboratories as we have built an aesthetically pleasant campus with athletic facilities meeting international standards as we stand with our youth, and remain united to provide a system where they flourish.

Our goal is to empower our education system and also improve the culture of our nation. Here, at SHU, we want our students to be very proud of and confidently exclaim that they belong to a Pakistani Academic Institution. We want our parents, relatives and people abroad to become excited about what SHU stands for. We want local communities to look within our nation first- for education, and not abroad. Today, Karachi hears us but I can assure that one day the world will also hear about the success of our children.

I am proud of what we have accomplished, and look forward to the many unprecedented opportunities SHU has to offer. Our children will become leaders in business and industry. They will serve our nation with optimism and pride. They will make their mark on this world and Salim Habib University will always be there to support, sustain, and encourage those who are determined to learn.

Best of luck and endless success to Salim Habib University,

Dr Iram Afaq Chancellor



## Message from the Vice Chancellor

Salim Habib University (SHU), since its establishment has shown a commitment to innovation and to serve the needs of the community.

SHU constantly strives to provide high-quality education, equipping students with the acumen to be able to address both national and global challenges. Within a short span of its existence, SHU has shown success in introducing modern curriculum, student engagement, professional training, faculty development, local and international collaborations, progress towards a state-of-the-art campus building, industry partnerships, research endeavors and much more.

The faculty and staff at SHU are dedicated and capable of converting the challenges into opportunities, demonstrating their excellence in teaching, learning and research; and fulfilling the needs of communities.

As a Vice-Chancellor, I have focused my attention to respond to the challenges of ever-changing sector of higher education, identifying our strengths and building a distinctive character and identity.

The Salim Habib University offers work-integrated learning and emphasizes on continued professional development by providing the tools and support necessary to succeed in professional life. These aspects make SHU a challenging, exciting and competitive place to study and work with. If you are committed to the pursuit of excellence, SHU could be the best place to achieve your higher educational goals.

Dr. M. Shakeel Ahmed Khan

Vice Chancellor

### The Policy Makers

#### The Board of Governors

Dr. M S Habib

Life Chairperson

The Salim Habib Education Foundation & Barrett Hodgson Pakistan (Pvt) ltd.

Dr. Iram Afaq

Chancellor

Salim Habib University

Managing Director

The Salim Habib Education Foundation

Dr. M. Shakeel Ahmed Khan

Vice Chancellor

Salim Habib University

Justice Muhammad Karim Khan Agha

Judge

High Court of Sindh

Dr. A Q Mughal

A nominee of HEC

Mr. Tariq Amin

Director

The Salim Habib Education Foundation

Dr. Syed Junaid Zaidi (NI, HI)

Former Executive Director

COMSATS, Islamabad

Dr. Jonathan Addleton

Rector

Forman Christian College University, Lahore

Mr. Fazl ur Rehman

**Ex-Chief Secretary** 

Government of Sindh

Mr. Ali Naqvi

Principal Architect

Ali Arshad Associates

Dr. Hasan Tharani

Managing Director

Barrett Hodgson Pakistan (Pvt) Ltd.

Mr. Muhammad Abbas

Chief Operating Officer / Chief Financial Officer

The Salim Habib Education Foundation & Institutions

Dr. Muhammad Hussain Habib

Director of Marketing, HR & Admin

Secretary, Universities & Boards Department, Government of Sindh

Nominee, Sindh Higher Education Commission (SHEC)

Two Members of the Provincial Assembly of Sindh

#### Academic Council, Salim Habib University

#### Chairman

Dr. M. Shakeel Ahmed Khan

Vice Chancellor

Salim Habib University

#### Members

**Prof. Dr. Aqeel Ahmad** 

Dean Faculty of Science

Prof. Dr. Rahela Ikram

Dean Faculty of Pharmacy

Prof. Dr. Mohammad Nishat

Dean Faculty of Management Sciences

Prof. Dr. Rizwan Ahmed

Dean Faculty of Information Technology

Prof. Dr. Muhammad Zeeshan Ul Haque

Dean Faculty of Engineering & Chairperson, Department of Biomedical Engineering

Dr. Noor Kamil

Professor & Chairperson

Department of Basic Sciences

Dr. Muhammad Asif Shamim

Chairperson Department of Business Administration

Dr. Arshad Mahmood

Associate Professor & Chairperson, Department of Biosciences

**Dr. Sheeraz Arif** 

Associate Professor & Chairperson, Department of Computer Science

Dr. Syed Babar Ali

Associate Professor & Chairperson, Department of Accounting & Finance

#### **External members**

Prof. Dr. Abid Azhar

Director

Dr. Abdul Qadeer Khan Institute of Biotechnology & Genetic Engineering, Karachi

Dr. Izhar Hussain

Pharmacist & Director

Institute of Business and Health Management (IBHM)

Dow University of Health Sciences (DUHS), Karachi

Engr. Prof. Dr. Johar Khurshid Farooqi

Professor & Director ORIC

DHA Suffa University, Karachi.

## **Objectives**

#### The Salim Habib Education Foundation

- To impart quality education with state-of-the-art facilities across Pakistan
- To lure domestic and international educationists into the system to ensure quality education
- To inculcate curiosity, creativity and confidence among the Pakistani youth, the future leaders

#### Salim Habib University

- To be a leader in the fields of Biomedical Engineering, Biosciences, Pharmaceutical Sciences, Information Technology and Management Sciences
- To promote recognition and support of important interdisciplinary areas in the selected departments to ensure excellence in all disciplines
- · To encourage mutually beneficial collaboration between the faculties as well as other universities
- To attract high profile faculty for undertaking thematic research in strategically important academic areas
- To develop and maintain infrastructure for research and creativity through grants, including government and corporate funding
- To create a culture that promotes teaching excellence and pedagogical innovations in academic environments
- To nurture the well-being of our students for lifelong success



## Vision

To serve the society through education, advancement of learning by teaching and research of highest quality and its dissemination.



## Mission

To provide quality and accessible education, effective research, creative thinking abilities and hands-on experience. This will be planned in a manner to benefit society at local, regional, national and international levels. The University is committed to position itself as a distinctive institution; using innovative educational models, exceptional values, and ability to prepare diverse student population with open-minded trust, exemplary service, motivated leadership and personal values.



### Our Core Values

**Ambition** We aspire for every member of the community to be a high achiever.

**Collaboration** We believe in setting and sharing common goals and working together in achieving them. SHU members are actively involved in the well-being of society around them.

**Excellence** We strive for the highest quality in all that we do, recognizing that to achieve it we must always adhere to merit and merit alone.

**Innovation** We believe in out-of-the-box thinking and welcome creative thinkers and value those with entrepreneurial and creative minds who challenge established dogmas or practices. The pursuit of knowledge towards improving our society is a valuable asset.

**Integrity** We behave in an honest, fair and ethical manner by creating a culture of trust that spans across all institutional activities. Our actions display the utmost integrity towards our institution and our country.

**Respect and Tolerance** We believe that every member of our community should be treated with utmost civility, respect, and professionalism regardless of their background, socio-economic status, religious beliefs, handicap, gender or age.

**Responsibility** We believe that each individual and institution has the responsibility to add value to society.



## The SHU Philosophy

At SHU we believe that the difference between good and great curricula is the methodology adopted to transfer knowledge to the ultimate stakeholders – our students. We bring this difference to the fore through the adoption of the 'SPICES' curriculum model as a guiding philosophy with the following elements: Student-centered/active learning, Problem/practice based, Integrated, Community/systems-based, Electives, and Systematic approaches. In addition, our curricula through all our programs incorporate research and inter-professional experiences.

Case-based seminars that employ case-based collaborative learning approach; a hybrid of problem-based learning, and team-based learning approaches are offered in the early professional phase of our programs to promote learning in both; small groups to prepare for 'case-based seminars'; and in tutorial settings with student-directed learning.

#### Key components of the curriculum philosophy:

- Systematic curriculum that builds upon a solid foundation of basic courses in the early years
- Utilize active-learning in different settings including web-supported technologies in both large and small class sizes as well as laboratory settings
- Incorporation of case-based learning in a seminar course sequence that runs parallel to the integrated course sequences
- Incorporation of practicum and simulation in a series of courses beginning with the early professional phase of the curriculum with emphasis on skills development and demonstrating effective communication skills
- Integration of research principles and application with a required capstone research project
- Incorporation of elective didactic and experiential education courses
- Design of inter-professional education and practice experiences within the didactic and experiential settings across multiple settings in the healthcare system
- Extensive experiential education



## An Artist's Impression of



## Salim Habib University



## Messages from the Deans



#### **Faculty of Science**

Salim Habib University is committed to transform society through education, learning, and research at the high quality. As Dean Faculty of Science, I am pleased to welcome you to the University.

Faculty of Science presently has one department – Biosciences, which is a fascinating area of biology that is driving major advances in energy, environment, metagenomics, system biology, molecular biology, immunology, virology, tissue culture technology, health, food and nutrition, bio-manufacturing, and the like.

The curriculum for BS-Biosciences is designed to promote innovative learning styles and a solid foundation in applied biosciences. The curriculum is dynamic, internationally aligned, and evolves with the changing requirement of the healthcare, agriculture and industry. Biosciences is applied in almost every field where biological material is handled or tested.

The laboratories of Biosciences, are well-equipped to provide a flexible knowledge and practical skills, giving students a chance to maximize their potential and develop a successful career in academia, industry or commerce.

Department of Biosciences has highly qualified faculty with diversified expertise and experience who facilitates your development by providing deep insights into the discipline of Bioscience. The faculty will develop your technical proficiency to the level that allows you to resolve issues related to life and allied fields, not only at national but also at international level.

Hoping that your stay at SHU campus will be pleasant and stimulating, I wish you every success in future.

Dr. Aqeel Ahmad Professor Dean, Faculty of Science



#### **Faculty of Pharmacy**

Welcome to SHU, Faculty of Pharmacy. SHU greatest assets are the students specially our future Pharmacists who can play a significant role in healthcare. We at SHU intend to deliver the best to our students of Pharmacy since the profession of Pharmacy has expanded its role towards patient counselling, drug monitoring, consultation with the physician and are also taking the responsibilities of patient outcome. We apply a multifaceted approach to provide our students with holistic education so that they develop into young professionals, fully cognizant of the Pharmaceutical, clinical and social aspects of their profession. Pharmacy education requires close integration of clinical aspects of Pharmacy with scientific knowledge and practice hence we have developed strong academic collaborations with a number of hospitals and community pharmacies to incorporate clinical visits and provide internships for our students as per our curriculum. Since industries are a backbone in Pharmacy profession, therefore we have developed industrial labs in our campus as well as we shall expose our students to internships and training in different areas of Pharmaceutical industries. We aim to equip our students with knowledge skills and tools that will give them a distinct standing in professional market.

I will expect you to participate in all healthy and academic activities of the Faculty.

Dr. Rahila Ikram
Professor
Dean, Faculty of Pharmacy



#### **Faculty of Management Sciences**

The faculty of Management Sciences aims to achieve its objectives in line with the vision to become a reputable university in business management education in Pakistan and build our strengths in teaching, learning and research. Our curricula does not only allow the students the opportunity to experience and develop an understanding of the latest tools and techniques, but also exposes them to applied learning through experiential learning, field visits, and workshops from the very beginning of the program. Our training aims to nurture innovative young minds through offering broad-based curriculum that provides students exposure both within their discipline and soft skills. Our approach in the development of curricula has therefore been to be creative and entrepreneurial towards introducing new ideas aimed towards the personal and intellectual development of our students. Professional learning, in terms of refining our strong associations with industry, commerce and professions in order for students to become responsible citizens and well-equipped to enter the knowledge-based workplace and society.

After the experience of lingering pandemic, learning is taking many forms, and information will be available in many formats. By helping our students today discover how they can leverage the universities' wide-ranging resources for lifelong learning, we will position them better for effective role we continue to maximise through digital technology in the delivery of our programmes and expand our reach to attract students and faculty from all parts of the country and abroad.

I welcome you to the faculty of Management Sciences of Salim Habib University (SHU).

Dr. Mohammad Nishat Professor Dean, Faculty of Management Sciences



#### **Faculty of Information Technology**

Computing and computer technology are part of just about everything touching our lives today, from the cars we drive to the movies we watch to the many ways we all interact with each other. At times computer science is often confused with the everyday use of computers, such as using internet and web services, downloading and installing different services / apps, playing games etc. Rather, it is the study of principles, applications, and technologies of computing and computers. It involves the systematic study of data and data structures and the algorithms to process these structures; of principles of computer architecture; of addressing particular challenges in areas such as robotics, computer vision, or digital forensics; and of language design and structure.

At SHU, we provide a niche program in computer science. consistent with our vision to be a leader in innovation, research, and dissemination of knowledge we aspire to impart education in an effective and contemporary manner so we can prepare our students to cope with the rapid changes in the market needs. We offer tracks in Data Science / Artificial Intelligence, Network and Security, and Software Engineering. Our faculty consists of members with local and international research and industry experience. What makes us unique is our cross disciplinary collaboration in research and development. SHU will offer flexible study environment where students will be empowered to focus on inter-disciplinary areas as per their motivation.

Dr. Rizwan Ahmed Khan Professor Dean, Faculty of Information Technology



#### **Faculty of Engineering**

Faculty of Engineering is currently offering a four-year undergraduate degree program in Biomedical Engineering which is based on globally competitive curricula combining theoretical knowledge with hands-on training that allow the students to explore and solve complex engineering problems.

We have highly qualified and experienced faculty members to ensure that the program learning outcomes are achieved. Our teaching methodology accentuate on student-teacher interaction for providing optimal learning environment. We place strong emphasis on Industry-Academia collaboration for which we have set up an Industrial Advisory Board that facilitates the provision of insights on current trends in healthcare industry by arranging class lectures, seminars, and workshops for the students.

Department of Biomedical Engineering at SHU aims to train and produce the next generation of biomedical engineers, researchers, innovators, and entrepreneurs with analytical and problem solving skills required for the success in the health care industry.

Dr. M. Zeeshan Ul Haque Professor Dean, Faculty of Engineering

## Full Time Faculty

#### **Department of Biomedical Engineering**



Dr. M. Zeeshan Ul Haque Professor Dean, Faculty of Engineering Ph.D. (Bioengineering), University of Auckland, New Zealand M.Sc. (Medical Electronics & Physics), Queen Mary and Westfield College, University of London, U.K



**Dr. Munsif Ali Jatoi**Associate Professor

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Ms. Komal Tara
Lecturer
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Mr. Muhammad Shaheer Mirza Lecturer MS (Biomedical Engineering), Ziauddin University Karachi

#### **Department of Biosciences**



Dr. M. Shakeel Ahmed Khan Vice Chancellor Professor Ph.D. (Biochemistry & Applied Molecular Biology), UMIST, Manchester, UK MSc (Microbiology), University of

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Dr. Aqeel Ahmad
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Dean, Faculty of Science
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Dr. Ghazala Ishrat



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**Dr. Mohammad Nishat** 



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Chairperson of Accounting and Finance
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Ms. Barera Quadri Lecturer MS (Applied Linguistics) from NED University BS (English Linguistics) from University of Karachi

### Visiting Faculty

#### **Faculty of Science**

#### Anwar Ali Siddiqui

#### Professor

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#### Saeed Khan

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#### Dr. Shoukat Ali

#### Principal, College of Biotechnology

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#### **Faculty of Management Sciences**

#### Bengali, Kaiser

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#### Professor

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#### Usmani, Akbar

#### **Assistant Professor**

Consultant and Ex-Senior Advisor, UNDP, Asia Pacific Regional Center Fellow of the Institute of Chartered Accountants in England and Wales

#### Attaullah, Akmal

#### **Assistant Professor**

Ph.D. (Engineering Management) Center for Advanced Studies in Engineering (CASE), Islamabad

#### Malik, Sikandar Hayyat

#### **Assistant Professor**

Ph.D. (Human Resource Development) National University of Modern Languages, Islamabad

#### Rafi, Muhammad Ahmed

#### **Assistant Professor**

MBA (Marketing)
Institute of Business Administration, Karachi

#### Hamid, Muhammad Zafar

#### **Assistant Professor**

M.A (Economics) Lucky One Mall, Karachi

#### Sahaib Jamal

#### Chief Executive

Computer infinity Limited

#### **Faisal Sarwar**

Deputy Director, Risk Management Department State Bank of Pakistan

#### **Yawar Abbass**

#### **CEO**

Innovata Healthcare

#### **General Courses**

#### **Sved Sikander Mehdi**

#### Professor

Director, Academics Programs and International Linkages, Malir University of Science and Technology, Karachi, Pakistan

Former Professor

Department of International Relations, University of Karachi, Karachi, Pakistan Japan Foundation Fellowship availed at Ritsumeikan University, Kyoto, Japan

#### **Aniq Ahmed**

#### Religious Scholar

TV Anchor, Dunya TV, Karachi, Pakistan MA (International Relations), University of Karachi, Karachi, Pakistan

#### **Syed Jaffer Ahmed**

#### Professor-Pakistan Studies

Director, Pakistan Study Center, University of Karachi, Karachi Ph.D. (Social and Political Sciences), Cambridge University, UK MPhil (Pakistan Studies), University of Karachi, Karachi, Pakistan MA (Political Science), University of Karachi, Karachi, Pakistan BA-Hons (Political Science), University of Karachi, Karachi, Pakistan

#### Dr. Anila Amber Malik

#### Professor of Psychology

Ph.D. (Psychology), Department of Psychology, University of Karachi, Pakistan MA (Psychology), Department of Psychology, University of Karachi, Pakistan

#### **Faculty of Engineering**

#### Ali Raza Jafri

#### Professor & Chairman

Department of Biomedical Engineering, NED University Ph.D. (Mechatronics), Beijing Institute of Technology, China

#### **Faculty of Information Technology**

#### Mr. M. Ahmed

#### Lecturer

BSCS from Igra University, Karachi

#### Mr. M. Ahmed

Lecturer

BSCS from Igra University, Karachi

#### Mr. Nabil

Lecturer

MBA from IoBM

#### Mr. Muhammad Ahmed

Lecturer

BSCS from Igra University, Karachi

#### Mr. Rohit Maheshwari

#### Lecturer

BSCS from FAST National University of Computer and Emerging Sciences, Karachi

#### Mr. Gulraiz Gulshan

#### Lecturer

MS(CIT) from NED University of Engineering & Technology

#### Mr. Farrukh Shahzad

#### Lecturer

MBA Marketing from Salim Habib University

#### Mr.Ashar Jawwad

#### Lecturer

MBA from Bahria Univeristy, Karachi

#### Mr. M. Sayem Hanif

#### Lecturer

MS in Applied Mathematics from NED University of Engineering & Technology

## 31 State-of-the-Art-LABORATORIES



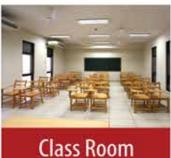








## Other FACILITIES

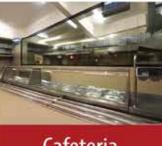








**Admin Block** 



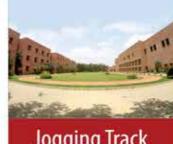
Cafeteria



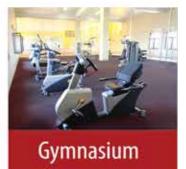




Swimming Pool



**Jogging Track** 



## **SHU Officials**



**Prof. Dr. Kaleem Raza Khan**Registrar



**Mr. Muhammad Abbas**Director Finance



**Dr. Muhammad Hussain Habib**Director Education & Admissions
Marketing, HR & Admin



**Mr. M. Saleem Khan**Controller of Examinations

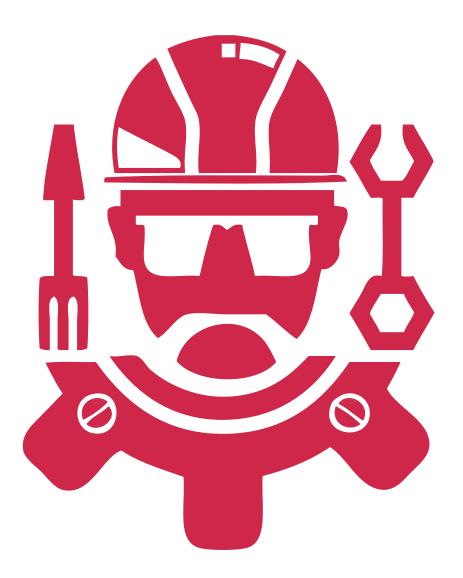


**Mr. Syed Waqar ul Hasan**Director QEC & Regulatory Affairs

# Offering Programs in Faculties of



## **BE Biomedical Engineering**



### B.E. Biomedical Engineering

Biomedical Engineering (BME) is the fastest growing engineering discipline. This interdisciplinary field combines engineering with medicine and provides innovation to advance the quality of life. It utilizes problem solving skills to design and develop innovative diagnostic, therapeutic and surgical solutions for healthcare. With the increasing utilization of technology in healthcare, the demand for biomedical engineers has grown worldwide.

BME at SHU is a flagship program aimed to produce engineers who have an edge in knowledge and technical skills through enquiry, research and experimentation. Using the state-of-the-art laboratories for 'device-based learning' and hands-on training, the program integrates the core knowledge of engineering disciplines and biomedical sciences, computer science and information technology to understand and resolve problems encountered in living systems. A broad spectrum of technical and professional skills is also offered through research and internship opportunities. The department is geared to facilitate and produce young scientists and entrepreneurs with self-directed learning traits.

Degree Offered	Entry Requirements	Internship Opportunities
B.E. Biomedical Engineering Duration: 4 Years Semesters: 8 Credit Hours: 138	The application should:  • Have atleast 60% marks in HSC (Pre-Engineering of Pre-Medical) /A-levels, relevant DAE, Btech (Hons. /BS/BSc/Bachelor of Engineering Technology or equivalent qualification.  • Qualify the Aptitude Test and Interview	<ul> <li>Healthcare centers and hospitals</li> <li>Research laboratories</li> <li>Medical device industry</li> <li>Pharmaceutical industry</li> </ul>

		Tracks Offered		
<b>Bio-Medical Instrumentation</b>	Biomechanics	Biomaterials	<b>Bio Signal Processing:</b>	<b>Biomedical Computing</b>
Developing monitoring, diagnostic and therapeutic medical devices using electronic principles and techniques	Studying the mechanics of biological system to develop assistive devices for physically impaired patients	Studying suitable tissues and materials to interact with biological systems for repair, growth and augmentation	Studying of acquisition and processing of various bio signals to analyze physiological processes for clinical investigation	Apply the knowledge of computer science and information technology with biology and medicine to reform healthcare systems

#### **Program Objectives**

- The program enables Biomedical Engineering graduates with ability to apply integrated knowledge of mathematics, biosciences, information technology, engineering and management to identify and solve complex engineering problems and generate novel concepts for the professional and technological development in the healthcare industry.
- To enable BME graduates to effectively work in multidisciplinary team environments; communicating with a variety of audience, making decisions that are socially and ethically responsible for exhibiting their interpersonal, management and leadership skills.
- Biomedical engineering graduates who will build and expand upon their undergraduate foundations of knowledge and ethical values by engaging in life-long and continuous learning opportunities for advance career and professional training.

#### **Career Prospects**

Graduates will find opportunities in:

- Biomedical engineering departments in hospitals
- Academics and higher education
- Medical device manufacturers' representatives companies
- Government regulatory institutions
- R&D organizations involved in analyzing, modeling and designing medical devices, systems, components or processes

## Curriculum Plan

## Year 1 Year 2

Semester 1		
Course Code	Course Title	Credit Hours
PHC101 BME101 BME102 ELE101 IST101 MTH101/BIO101* ENG100**	Applied Physics Introduction to Biomedical Engineering Introduction to Computing Basic Electrical Engineering Islamic Studies Basic Mathematics / Biology Functional English	3 1 3 4 2 3 0
<b>Credit Hours</b>		16

Semester 3		
<b>Course Code</b>	Course Title	Credit Hours
MTH201 PHY201	Linear Algebra and Differential Equations Physiology I	3
ELE201	Circuit Analysis	4
BME201 BME202	Computer Aided Engineering Drawing Biomedical Electronics	4
ANA201	Human Anatomy	3
<b>Credit Hours</b>		18

Semester 2		
Course Code	Course Title	<b>Credit Hours</b>
ENG103	Communication Skills	2
PST101	Pakistan Studies	2
MTH103	Calculus and Analytical Geometry	3
BSC102	Biochemistry	3
CSC103	Object Oriented Programming	4
ELE102	Basic Electronics	4
<b>Credit Hours</b>		18

Semester 4		
Course Code	Course Title	<b>Credit Hours</b>
MTH202	Complex Variables and Transformation	3
ELE203	Digital Logic Design	4
BME203	Biomechanics	4
PHY202	Physiology I	3
BME204	Biomedical Instrumentation I	4
Credit Hours		18

#### Year 3

Course Code	Course Title	Credit Hours
BME301 ELE302 MTH301 MTH302 ELE301	Biomedical Instrumentation II Signals and Systems Statistics Numerical Analysis Microprocessors and Interfacing	4 4 3 3 3 3
Credit Hours		17

#### Internship I (Mandatory)

Semester 6		
Course Code	Course Title	Credit Hours
BME303	Bio-signal Processing	4
BME304	Modeling and Simulation	3
BME305	Biomedical Control Systems	4
XXXxxx***	Elective I	3
BME306	Biomaterials	4
BME300**	Internship Seminar	0
<b>Credit Hours</b>		18

#### Year 4

Semester 7		
Course Code	Course Title	<b>Credit Hours</b>
MGT401 MGT402 ENG401 XXXxxx*** XXXxxx*** BME449****	Entrepreneurship Engineering Management Technical Report Writing & Presentation Skills Elective II Elective III Final Year Design Project –I	3 3 3 3 3
Credit Hours		18

Internship II (Highly Recommended)

Semester 8		
Course Code	Course Title	Credit Hours
BME449****	Final Year Design Project –II	3
BME401	Medical Imaging	3
BME402	Professional Practices & Ethics	3
XXXxxx***	Elective IV	3
	System and Standards)	
XXXxxx***	Elective V	3
Credit Hours		15

<sup>\*</sup>Basic Mathematics for pre-medical students and Biology for pre-engineering students.

NB: This curriculum plan conforms to the NCRC 2017 guidelines of the Higher Education Commission of Pakistan (HEC). Please refer to SHU website for latest information.

<sup>\*\*</sup>Non-credit

<sup>\*\*\*</sup> Elective courses to be offered are subject to the availability of resources.

<sup>\*\*\*\*</sup>Final year project marks calculated in 8th semester

# **BS BIOSCIENCES**



# **BS** Biosciences

Pakistan is on the cusp of a scientific revolution and the scope for a profession in Science has never been more exciting. At SHU we provide our students well-equipped laboratories and academic facilities with a focus on research.

The Department of Biosciences embraces the full breadth of modern, vibrant and internationally leading Biosciences program. The program covers all aspects of the field from atoms to the biospheres, that strongly supports multidisciplinary integration and empowering students with flexibility to tailor their education to their skills and interests.

BS Biosciences program offers a conceptual learning experience through interactive classroom sessions and hands on experience through lab work. The graduates will have a better understanding of science, in general, and biological science in particular and will be able to contribute at the national and international levels. They can go on to make a difference as leaders and innovators in academia, biotechnology and health care industry, research institutions, business and finance education and policy.

Twenty first century is the age of Biosciences. Discoveries of stem cells, development of new tools and technologies, advances in computations, and multi-disciplinary approaches have contributed to a biological revolution. Amazing progress is being made in this century. More recently, bioscientists have succeeded in manufacturing artificial organs including heart using 3D bio-printing. Advances in biosciences have helped mankind to save lives, extend the life-span, and improve the quality of life.

Recently, a virus has evolved that has created a world-wide havoc, the pandemic COVID-19, which has affected millions of peoples and killed several hundreds of thousands. Nevertheless, it has also created several opportunities for bioscientists in the area of health sciences including the development of equipment, sanitizers, PPE, vaccines, diagnostic tests, screening test, medicines, epidemiology and public health studies, etc.

Degree Offered		Entry Requirements In		Int	nternship Opportunities	
Duration: 4 Years Semesters: 8  • Have 4. Pre-Me		Pre-Medical) /A-le	e applicants should: Have 45% marks in HSC(Pre-Engineering or Pre-Medical) /A-levels or equivalent qualification Qualify the Aptitude Test and Interview  Tracks Offered		<ul> <li>Pharmaceutical companies</li> <li>Diagnostic laboratories</li> <li>Research institutes</li> <li>Food industry</li> <li>Health related organizations</li> </ul>	
Molecular Biosciences		matics and ational Biology	Virology & Immunology	8	Applied Biosciences	
Diverse training in exciting areas of molecular biology for problem solving and evaluating clinical and translational research	skills for programs language	knowledge and writing computer s using simple and their ons in biology	To develop an understanding of natural defense and its modulation. Knowledge about detailed understanding of viruses and viral infections		To explore in detail the applied and practical aspects of biosciences in biotechnology, food, agriculture, environment and health & diseases	

### **Program Objectives**

BS-Biosciences will help students equip with necessary knowledge, skill and aptitude to:

- Comprehend the concept of modern Biosciences and its practical aspects.
- Understand the relationship between various fields of life sciences.
- Develop analytical and critical thinking and enhance interpersonal skills and leadership qualities.
- Produce multi-disciplinarily trained graduates.
- Effectively communicate scientific issues with the bioscience fraternity and general public.

# Curriculum Plan

### **Year 1 (FRESHMEN)**

### Semester 1

<b>Course Code</b>	Course Title	<b>Credit Hours</b>
ENG101 PST101 MAT101 / BIO101 PHI101 BSC101 BSC105	Functional English Pakistan Studies Mathematics/ Basic biology Philosophy, Logic & Critical Thisnking Cell Biology Physiology	3 2 3 3 3
<b>Credit Hours</b>		17

### Semester 2 **Credit Hours Course Code Course Title** Communication/ Writing Skills ENG102 3 2 IST101 Islamic Studies Linear Algebra & Differential Equation MTH201 3 Biochemistry BSC102 3 BSC103 Chemistry 3 BSC104 Fundamentals of Microbiology 3 17 **Credit Hours**

### **Career Prospects**

BS-Biosciences will provide a wide variety of career opportunities and attractive jobs in:

- · Agriculture sector
- · Biocontrol and bioremediation
- Biotechnological industries
- Food and beverage industries
- Healthcare organizations (Hospitals and diagnostic labs)
- Nutrition and dietetics
- Pharmaceutical industries
- Research and academic organizations
- · Various organizations where biological materials are handled or tested
- Nutrition & Dietetics

# Year 2 (SOPHOMORE)

### **Semester 3**

<b>Course Code</b>	Course Title	Credit Hours
CSC105	Programing Fundamentals	4
BSC201	Fundamentals of Classical Genetics	3
BSC205	Ecology & Biodiversity	3
BSC207	Cellular Metabolism & Regulation	3
BSC210	Biostatistics	3
PSY101	Psychology	3
<b>Credit Hours</b>	\	19

### Semester 4

Course Code	Course Title	Credit Hours
BSC202	Molecular Biology	3
BSC203	Structural Biology	3
BSC204	Fundamentals of Immunlology	3
BSC208	Introduction to Biotechnology	3
BSC209	Enzymology	3
ECO102	Microeconomics	3
<b>Credit Hours</b>		18

# Year 3 (JUNIOR)

Semester 5				
Course Code	Course Title	Credit Hours		
BSC301	Bioinformatics	3		
BSC304	General virology	3		
BSC305	Pharmacology	3		
BSC308	Human Nutrition & Dietetics	3		
BSC309	Techniques in Biosciences	3		
<b>Credit Hours</b>		15		

# Year 4 (SENIOR)

Semester 7			
Course Code	Course Title	Credit Hours	
MGT401	Entrepreneurship	3	
BSC401	Cell and Tissue culture	3	
BSC	ELECTIVE-1	3	
BSC	ELECTIVE-2	3	
BSC	ELECTIVE-3	3	
	to the second se		
<b>Credit Hours</b>		15	

Semester 6		
Course Code	Course Title	Credit Hours
BSC302	Epidemiology & Public Health	3
BSC303	Clinical & Laboratory Diagnostics	3
BSC306	Genetic Engineering & its Applications	3
BSC307	Stem cells & Developmental Biology	3
BSC310	Drug Designing & Development	3
Credit Hours		15

EL	ECTIVE COURSES	<b>Credit Hours</b>
1.	Evolution	3
3.	Cellular and Molecular Biology of Cancer	3
5.	Advanced Concepts in Proteomics	3
7.	Proteomics	3
9.	Inflammation: Acute & Chronic diseases	3
11.	Veterinary & Plant Pathology	3
13.	Genetic basis of diseases	3

Course Code	Course Title	Credit Hours
BSC404 BSC ENG401 BSC411	Contemporary Biosciences ELECTIVE-4 Scientific writing skills BS-Final Year Thesis	3 3 3 6
Credit Hours		15

ELE	CTIVE COURSES	Credit Hours
2.	Probiotics & Microbiome	3
4.	Advance Epidemiology	3
6.	Food Science & Technology	3
8.	Genomic, proteomics and Medicine	3
10.	Metagenomics in Health & Diseases	3
12.	Green Biotechnology	3
14.	General Pathology	3

# PHARMACY (PharmD)



# Pharmacy (PharmD)

Faculty of Pharmacy is a part of Salim Habib University (SHU), founded by The Salim Habib Education Foundation and offering a unique 5 year's Doctor of Pharmacy (Pharm-D) program, for those candidates who are interested to pursue a career in the fields of Health & Pharmaceutical Sciences. The Faculty of Pharmacy is divided into five departments:

- Department of Basic Medical Sciences
- Department of Pharmaceutics
- Department of Pharmaceutical Chemistry
- Department of Pharmacognosy
- Department of Pharmacy Practice

Degree Offered	Entry Requirements	Internship Opportunities
Doctor of Pharmacy (PharmD)	The applicants should:	Hospital and Clinical setup
Duration: 5 Years	<ul> <li>Have 60% marks in HSC (Pre-Medical) /A-levels or</li> </ul>	Pharmaceutical Industry
Semesters: 10	equivalent qualification	<ul> <li>Regulatory and enforcement bodies</li> </ul>
Credit Hours: 206	Qualify the Aptitude Test and Interview	Community Pharmacy

### **Program Objectives**

The Doctor of Pharmacy (Pharm-D) program aims to produce Pharmacists who are:

- Par excellence in the area of Pharmaceutical care, clinical care and research
- Leaders in Pharmacy education, practice and industry
- Capable of Providing pharmaceutical care encompassing both the patient Care and community services with commitment, professionalism and ethical responsibilities
- Use information technology to integrate evidence from scientific studies into practice
- Able to develop and implement evidence-based programs and protocols, constructed upon the analysis, epidemiological data, pharmacoeconomics, medication-use data and risk reduction strategies

### **Career Prospects**

Pharmacy Graduates will find opportunities in the job market but not limited to:

- Institutional (Hospital) Pharmacy
- Clinical Pharmacy
- Community Pharmacy
- Pharmaceutical Industry
- Academia
- Research and Development
- Allied Healthcare Industry
- Technical Operations in the Pharmaceutical Industry
- Commercial Operation of Pharmaceutical Industry including sales and marketing
- Government Legislative Bodies
- Pharmacy Regulatory Affairs
- Pharmacy Entrepreneurship
- Healthcare Insurance Companies

# Our Strengths

Our Pharm-D program is an exclusive, comprehensive and multi-faceted, designed to enhance the professional skills for the practical application in all disciplines of Pharmacy profession through a carefully developed curriculum inspired by ACPE (Accreditation Council for Pharmacy education) guidelines. We aim to provide academic excellence along with the best possible guidance to explore the clinical, community and industrial Pharmacy avenues with research opportunities in Pakistan and abroad.

The expanded role of profession of Pharmacy now requires close integration of clinical aspects of Pharmacy with scientific knowledge and practice. Hence, we have developed state of the art Skills and simulation lab which is the first of its kind, where we prepare our students with the help of simulators and simulating scenarios for both clinical and community pharmacy skills.

SHU is the first university in Pakistan to introduce IPP (introductory Pharmacy practice) and APP (Advanced pharmacy practice) as part of its curriculum. This improvisation connects the theoretical teaching of pharmacy to practice right from the initial years along with accommodating students at practice sites from the 2nd year of Pharmacy. To incorporate clinical visits and provide internships for our students as per our curriculum, we have collaborated with a number of hospitals and community pharmacies, as well as, industries.



# Curriculum Plan

### Year 1

Semester 1				
Course Code	Course Title	<b>Credit Hours</b>		
ENG 111	English - A (Functional English)	2		
PHM 101	Anatomy & Histology	3		
PHM 101(Lab)	Anatomy & Histology	1		
PHM 103	Physiology - A	3		
PHM 103 (Lab)	Physiology - A	1		
PHM 105	Pharmaceutics - IA (Physical Pharmacy)	3		
PHM 105 (Lab)	Pharmaceutics - IA (Physical Pharmacy)	1		
PHM 107	Pharmaceutical Chemistry - IA (Organic)	2		
PHM 107 (Lab)	Pharmaceutical Chemistry - IA (Organic)	1		
PHM 109	Pharmaceutical Chemistry - IIA (Biochemistry)	3		
PHM 109 (Lab)	Pharmaceutical Chemistry - IIA (Biochemistry)	1		
Credit Hours		21		

Semester 2	7 /	
Course Code	Course Title	<b>Credit Hours</b>
ENG 112	English - B (Communication & Writing skills)	4
PHM 102	Physiology - B	3
PHM 102 (Lab) PHM 104	Physiology - B	
PHM 104 (Lab)	Pharmaceutics - IB (Physical Pharmacy) Pharmaceutics - IB (Physical Pharmacy)	1
PHM 106	Pharmaceutical Chemistry - IB (Organic)	2
PHM 106 (Lab)	Pharmaceutical Chemistry - IB (Organic)	1
PHM 108	Pharmaceutical Chemistry - IIB (Biochemistry)	3
PHM 108 (Lab)	Pharmaceutical Chemistry - IIB (Biochemistry)	1
PHM 110	Pharmacy Practice - IA (Pharmaceutical Mathematics)	3
Credit Hours		22

### Year 3 Year 2

Semester 3		
Course Code	Course Title	Credit Hour
IST 101	Islamic Studies	2
PHM 201	Pharmaceutics - IIA (Dosage Forms, Science and Calculations)	3
PHM 201 (Lab)	Pharmaceutics - IIA (Dosage Forms Science and Calculations)	1
PHM 203	Pathology	3
PHM 203 (Lab.)	Pathology	1
PHM 205	Pharmaceutics - IIIA (Pharmaceutical Microbiology)	3
PHM 205 (Lab)	Pharmaceutics - IIIA (Pharmaceutical Microbiology)	1
PHM 207	Pharmacology and Therapeutics - IA	3
PHM 207 (Lab)	Pharmacology and Therapeutics - IA	1
PHM 209	Pharmacognosy - IA Basic	3
PHM 209 (Lab)	Pharmacognosy - IA Basic	1
PHM 211 (Lab)	Pharmacy Practice – (Introductory Pharmacy Practice experience)	1
<b>Credit Hours</b>		23

Semester 5		
<b>Course Code</b>	Course Title	Credit Hours
PHM 301	Pharmacy Practice - IIA (Dispensing Pharmacy)	3
PHM 301 (Lab)	Pharmacy Practice - IIA (Dispensing Pharmacy)	1
PHM 303	Pharmacy Practice - IVA (Hospital Pharmacy)	2
PHM 303 (Lab)	Pharmacy Practice - IVA (Hospital Pharmacy)	1
PHM 305	Pharmacy Practice - VA (Clinical Pharmacy-I)	3
PHM 305 (Lab)	Pharmacy Practice - VA (Clinical Pharmacy-I)	1
PHM 307	Pharmacology and Therapeutics-IIA	3
PHM 307 (Lab)	Pharmacology and Therapeutics-IIA	1
PHM 309	Pharmacognosy - IIA (Advanced)	3
PHM 309 (Lab)	Pharmacognosy - IIA (Advanced)	1
<b>Credit Hours</b>		19

Semester 4				
Course Code	Course Title			Credit Hours
PST 101	Pakistan Studies			2
PHM 202	Pharmaceutics - IIB (Dosage Forms scie	nce &	calculations)	3
PHM 202 (Lab)	Pharmaceutics - IIB (Dosage Forms scie	nce &	calculations)	1
PHM 204	Pharmaceutics - IIIB (Pharmaceutical In	nmunol	ogy)	3
PHM 204 (Lab)	Pharmaceutics - IIIB (Pharmaceutical Immunology)		1	
PHM 206	Pharmacology and Therapeutics - IB		3	
PHM 206 (Lab)	Pharmacology and Therapeutics - IB		1	
PHM 208	Pharmacognosy - IB (Basic)			3
PHM 208 (Lab)	Pharmacognosy - IB (Basic)			1
PHM 210	Pharmacy Practice - IB (Bio-statistics)		3	
PHM 212 (Lab)	Pharmacy Practice – (Introductory Pharma	cy Prac	tice Experience	) 1
<b>Credit Hours</b>				22

<b>Course Code</b>	Course Title	Credit Hours
PHM 302	Pharmacy Practice - IIB	
	(Community Pharmacy, Social and administrative Pharmacy)	3
PHM 304	Pharmacy Practice - IVB (Hospital Pharmacy)	2
PHM 304 (Lab)	Pharmacy Practice - IVB (Hospital Pharmacy)	1
PHM 306	Pharmacy Practice - VB (Clinical Pharmacy)	3
PHM 306 (Lab)	Pharmacy Practice - VB (Clinical Pharmacy)	1
PHM 308	Pharmacology and Therapeutics - IIB	3
PHM 308 (Lab)	Pharmacology and Therapeutics - IIB	1
PHM 310	Pharmacognosy - IIB (Advanced Pharmacognosy and CAM)	3
PHM 310 (Lab)	Pharmacognosy - IIB (Advanced Pharmacognosy and CAM)	1
PHM 312	Pharmacy Practice - III (Computer and its Applications in Pharmacy)	3
PHM 312 (Lab)	Pharmacy Practice - III (Computer and its Applications in Pharmacy)	1
<b>Credit Hours</b>		22

Semester 7		
Course Code	Course Title	Credit Hours
PHM 401 PHM 401 (Lab) PHM 403 PHM 403 (Lab) PHM 405 PHM 405 (Lab) PHM 407	Pharmaceutical Chemistry - IIIA) (Pharmaceutical Analysis) Pharmaceutical Chemistry - IIIA) (Pharmaceutical Analysis) Pharmacy Practice -VIA (Advanced Clinical Pharmacy II) Pharmacy Practice -VIA (Advanced Clinical Pharmacy II) Pharmaceutics - IVA (Industrial Pharmacy) Pharmaceutics - IVA (Industrial Pharmacy) Pharmaceutics - VA (Biopharmaceutics & Pharmacokinetics)	3 1 3 1 3 1
PHM 407 (Lab) PHM 409 PHM 409 (Lab)	Pharmaceutics - VA (Biopharmaceutics & Pharmacokinetics) Pharmaceutics - VIA (Pharmaceutical Quality Management) Pharmaceutics - VIA (Pharmaceutical Quality Management)	1 3 1
<b>Credit Hours</b>		20

Semester 8			
Course Code	Course Title		Credit Hours
PHM 402 PHM 402 (Lab) P1HM 404 PH3M 404 (Lab) PHM 406 PHM 406 (Lab) PHM 408 PHM 408 (Lab) PHM 410	Pharmaceutical Chemistry - IIIB (Pharmaceutical Pharmaceutical Chemistry - VIB (Advanced Clinical Pharmaceutical - IVB (Industrial Pharmaceutical Pharmaceutical - VIB (Biopharmaceutical & Pharmaceutical - VIB (Pharmaceutical Quanta Pharmaceutical - VIB (Pharmaceutical Quanta Pharmaceutical Pharmaceutical	eutical Analysis) cal Pharmacy-II) cal Pharmacy-II) ) ) Pharmacokinetics) Pharmacokinetics) lity Management)	3 1 3 1 3 1 3 1 3
PHM 410 (Lab)  Credit Hours	Pharmaceutics - VIB (Pharmaceutical Qua	lity Management)	20

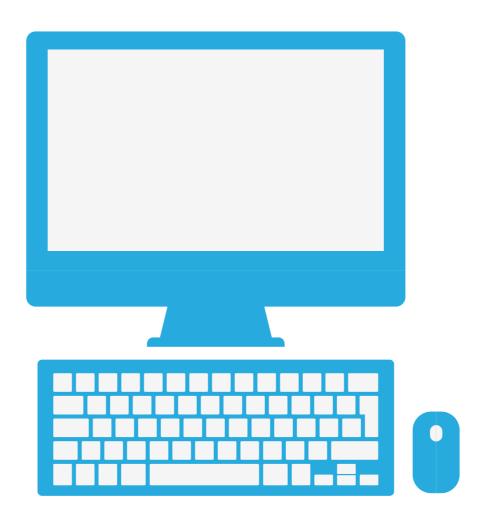
# Year 5

Semester 9		
<b>Course Code</b>	Course Title	<b>Credit Hours</b>
PHM 501	Pharmaceutics-VIIA (Pharmaceutical Technology)	3
PHM 501 (Lab)	Pharmaceutics-VIIA (Pharmaceutical Technology)	1
PHM 503	Pharmacy Practice -VIIA (Forensic Pharmacy)	3
PHM 505	Pharmacy Practice -VIIIA (Pharmaceutical Management & Marketing)	3
PHM 507	Pharmaceutical Chemistry - IVA (Medicinal Chemistry)	3
PHM 507 (Lab)	Pharmaceutical Chemistry - IVA (Medicinal Chemistry)	1
PHM 509	Pharmacy Practice - XII A (Advanced Clinical Pharmacy III)	2
PHM 511	Pharmacy Practice - XI A (Advanced Pharmacy Practice Experience)	2
PHM 513	Pharmacy Practice - IX (Research Methodology)	1
<b>Credit Hours</b>		19

Semester 10		
<b>Course Code</b>	Course Title	Credit Hours
PHM 502	Pharmaceutics - VIIB (Pharmaceutical Technology)	3
PHM 502 (Lab)	Pharmaceutics - VIIB (Pharmaceutical Technology)	1
PHM 504	Pharmacy Practice - VIIB (Forensic Pharmacy)	3
PHM 506	Pharmacy Practice - VIIIB	
	(Pharmaceutical Management and Entrepreneurship)	3
PHM 508	Pharmaceutical Chemistry - IVB (Medicinal Chemistry)	3
PHM 508 (Lab)	Pharmaceutical Chemistry- IVB (Medicinal Chemistry)	1
PHM 510	Pharmacy Practice - XII B (Advanced Clinical Pharmacy III)	2
PHM 512	Pharmacy Practice - XI B (Advance Pharmacy Practice Experience)	2
<b>Credit Hours</b>		18

**NB:** This curriculum plan conforms to the current guidelines of the Higher Education Commission of Pakistan (HEC) for the program. These are subject to change by the HEC. Please refer to SHU website for latest information.

# **BS COMPUTER SCIENCE**



# **BS** Computer Science

programming, web development,

and information security

The BS Computer Science program at SHU offers an exceptional blend of theoretical research and extensive practical training. It molds its students into skillful professionals ready to take up real-world challenges in the industry. A strong curriculum is offered by highly qualified PhD and MS faculty with reputable accomplishments in research, academic publications and industrial projects.

You are expected to develop an understanding of programming languages and acquire skills to use coding creatively in solving complex problems. You should develop expertise in state-of-the-art approaches to a wide variety of technologies and market-oriented skills and interact with internationally renowned research groups. You will be engaged in interdisciplinary activities to grasp fundamental technical knowledge. The program imparts the essential skills employers expect from top-quality computer science graduates and will prepare you for employment in a wide variety of industries as we envisage to see our graduates to be of diverse efficacy to higher education and in almost every sphere of life where computer skills are required.

Degree Offered	Entry Requirements	Internship Opportunities
BS Computer Science Duration: 4 Years Semesters: 8 Credit Hours: 131	The applicants should:  "Minimum 50% marks in HSC (Pre Engineering, with mathematic, Pre-Medical, or Computer Science) or equivalent qualifications recognized by IBCC"  Qualify the Aptitude Test and Interview	<ul> <li>Software houses</li> <li>Technology incubators</li> <li>E-Commerce startups</li> <li>Pharmaceutical companies</li> <li>Financial institutions/banks</li> </ul>
	Tracks Offered	
<b>Software Engineering</b>	Network and Security	Artificial Intelligence
Develops knowledge and skills in computer programming, mobile	Develops knowledge and skills in	Develops knowledge and skills in the field of big data

understanding network,

routing, switching and

security management

# Program Objectives Career Prospects

The program objectives are to prepare graduates with deep knowledge and outstanding computational skills that make them able to:

- Demonstrate a sound understanding of computing fundamentals with an ability to exercise critical judgment across a range of related issues.
- Critically analyze and design solutions for complex computing problems with best practices and use of modern tools and techniques.
- Function and communicate effectively as an individual and as a leader / member of a team having understanding of professional ethics and social responsibility.
- Adapt technological advancements through active participation in life-long learning to serve society.

### Graduates will find opportunities in:

- Technology Entrepreneurship
- Data Science/Machine Learning and Artificial Intelligence based Industry

analytics, data mining and

Machine learning

- Game Development/Graphic Designing
- Mobile Application/Web Development
- Software Engineering
- Ethical Hacking
- Information System Security Analysis
- Network and System Administration
- Business Intelligence Development
- Web Design and Development



# Curriculum Plan For Pre-Medical Students

Year 1 Year 2

Semester 1				
Course Code	Course Title			Credit Hours
CSC105 CSC104 MTH110 * ENG101 PHC103 IST102	Programming Fundamentals Introduction to Information and C Basic Mathematics I Functional English Applied Physics Islam and World Religions	Com	munication Technologies	3+1 2+1 0 2+1 3 2
Credit Hours				15

<b>Course Code</b>	Course Title	Credit Hour
MTH103	Calculus and Analytical Geometry	3
CSC201	Data Structures and Algorithms Prerequisites: CSC103	3+1
XXXX	General Elective – II	3
CSC210	Discrete Structures	3
XXXX	General Elective – III	3
<b>Credit Hours</b>		16

Semester 2			
<b>Course Code</b>	Course Title		Credit Hours
CSC103 ENG106 ELE203 MTH120 * XXXX PST101	Object Oriented Programming Pr Presentation and Communication Digital Logic Design Prerequisite Basic Mathematics II General Elective – I Pakistan Studies	Skills Prerequisites: ENG101	3+1 2+1 3+1 0 3 2
Credit Hours			16

Semester 4			
<b>Course Code</b>		Course Title	<b>Credit Hours</b>
CSC202	Compute	er Organization and Assembly Language Prerequisites: CSC105	3+1
MTH111	Multiva	riate Calculus Prerequisites: MTH103	3
CSC304	Databas	se Systems Prerequisites: CSC201	3+1
MTH208	Linear A	Algebra	3
MTH301	Statistic	S	3
HUS201	Commu	unity Service	1
<b>Credit Hours</b>			18

<sup>\*</sup> Non Credit

# Year 3 Year 4

Semester 5				
<b>Course Code</b>	Course Title	Credit Hours		
CSC303 CSC301 CSC302 MTH209 CSC407	Theory of Automata Operating Systems Prerequisites: CSC201 Software Engineering Differential Equations Prerequisite: MTH103 Artificial Intelligence Prerequisites: CSC210	3 3+1 3 3 3+1		
<b>Credit Hours</b>		17		

Semester 7			
<b>Course Code</b>	Course Title	<b>Credit Hours</b>	
CSC401	Final Year Project–I Prerequisites: CSC304, CSC302	3	
CSC402	Parallel and Distributed Computing Prerequisites: CSC301	3	
CSC404	Information Security	3	
CSCXXX	CS Elective – III	3	
ENG201	Technical and Business Writing Prerequisites: ENG106	3	
CSC405	Professional Practices	3	
<b>Credit Hours</b>		18	

Semester 6				
<b>Course Code</b>	Course Title	Credit Hours		
CSC305 CSC306 CSCXXXX CSCXXXX MTH302	Computer Networks Design & Analysis of Algorithms Prerequisites: CSC201 CS Elective – I CS Elective – II Numerical Analysis Prerequisites: MTH103	3+1 3 3 3 3		
<b>Credit Hours</b>		16		

<b>Course Code</b>	Course Title	Credit Hours
CSC403	Final Year Project–II Prerequisites: CSC401	3
CSC406	Compiler Construction Prerequisites: CSC303	3
CSCXXX	CS Elective – IV	3
CSCXXX	CS Elective – V	3
XXXXXX	General Elective – IV	3
<b>Credit Hours</b>		15

**NB:** This curriculum plan conforms to the current guidelines of the Higher Education Commission of Pakistan (HEC) for the program. These are subject to change by the HEC. Please refer to SHU website for latest information.

# Curriculum Plan For Pre-Engineering Students

Year 1 Year 2

Semester 1				
Course Code	Course Title	Credit Hours		
CSC105 CSC104 MTH103 ENG101 PST101	Programming Fundamentals Introduction to Information and Communication Technologies Calculus and Analytical Geometry Functional English Pakistan Studies	3+1 2+1 3 2+1 2		
Credit Hours		15		

<b>Course Code</b>	Course Title	Credit Hours
ELE204	Digital Logic Design Prerequisites: PHC103	3+1
CSC201	Data Structures and Algorithms Prerequisites: CSC103	3+1
ENG106	Presentation and Communication Skills Prerequisites ENG101	2+1
MTH208	Linear Algebra	3
XXXX	General Elective – I	3
Credit Hours		17

Semester 2		
<b>Course Code</b>	Course Title	Credit Hours
CSC103 CSC210 PHC103 MTH111 IST102	Object Oriented Programming Pr Discrete Structures Applied Physics Multivariate Calculus Prerequisit Islam and World Religions	3+1 3 3 3 2
Credit Hours		15

Semester 4			
<b>Course Code</b>		Course Title	Credit Hours
CSC202	Compute	er Organization and Assembly Language Prerequisites: CSC105	3+1
MTH301	Statistic		3
MTH302	Numeri	cal Analysis Prerequisites:MTH103	3
XXXX		Elective – II	3
MTH209	Differer	ntial Equations Prerequisites: MTH103	3
HUS201	Commu	unity Service	1
<b>Credit Hours</b>			17

<sup>\*</sup> Non Credit

Semester 5			
Course Code	Course Title	Credit Hours	
CSC303 CSC301 CSC302 CSC304 CSC407	Theory of Automata Operating Systems Prerequisites: CSC201 Software Engineering Database Systems Prerequisites: CSC201 Artificial Intelligence Prerequisites: CSC201	3 3+1 3 3+1 3+1	
Credit Hours		18	

# Year 4

Semester 7			
<b>Course Code</b>	Course Title	Credit Hours	
CSC401	Final Year Project – I Prerequisites: CSC302, CSC304	3	
CSC402	Parallel and Distributed Computing Prerequisites: CSC301	3	
CSC404	Information Security	3	
CSCXXXX	CS Elective – III	3	
ENG201	Technical and Business Writing Prerequisites: ENG106	3	
CSC405	Professional Practices	3	
<b>Credit Hours</b>		18	

Semester 6			
<b>Course Code</b>	Course Title		Credit Hours
CSC305 CSC306 CSCXXXX CSCXXXX	Computer Networks Design & Analysis of Algorithms Pre CS Elective – I CS Elective – II General Elective – III	erequisites: CSC201	3+1 3 3 3 3
<b>Credit Hours</b>			16

Semester 8			
Course Code	Co	urse Title	Credit Hours
CSC403	Final Year Pr	roject – II Prerequisites: CSC401	3
CSC406	Compiler Co	onstruction Prerequisites: CSC303	3
CSCXXXX	CS Elective -	– IV	3
CSCXXXX	CS Elective -	– V	3
XXXX	General Ele	ective– IV	3
<b>Credit Hours</b>			15

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# LIST OF ELECTIVES

S. No	Courses	Domain	Credit Hours
1	Mobile Application Development	Software Engineering	3
2	Web Engineering	Software Engineering	3
3	Software Quality Assurance	Software Engineering	3
4	Enterprise Resource Planning	Software Engineering	3
5	Simulation and Modelling	Software Engineering	3
6	DevOps	Software Engineering	3
7	Computer Vision	Artificial Intelligence	3
8	Data Science	Artificial Intelligence	3
9	Big Data Analytics	Artificial Intelligence	3
10	Machine Learning	Artificial Intelligence	3
11	Natural Language Processing	Artificial Intelligence	3
12	Human Computer Interaction	Artificial Intelligence	3
13	Deep Learning	Artificial Intelligence	3
14	Internet of Things	Network and Security	3
15	Digital Forensics	Network and Security	3
16	Cloud Computing	Network and Security	3
17	Ethical Hacking	Network and Security	3
18	Blockchain Technologies	Network and Security	3

# BS ACCOUNTING AND FINANCE



# BS Accounting and Finance

The program includes: one, the body of knowledge of major accounting certifications offered by ICAP, ACCA, ICMAP and CIMA; two, the functional areas of the business necessary for developing a holistic understanding of a business enterprise; and three, courses within the realm of humanities, social sciences, and personal development that provide students with the intellectual grounding needed for creative thinking and strategy development.

The program focuses on developing technical knowledge and skills associated with Accounting and Finance, and their auxiliary areas like Audit, Banking, and Taxation. Hands-on understanding of the operations of national and international financial markets and instruments, including Pakistan Stock Exchange, Pakistan Mercantile Exchange, NYSE, NASDAQ, CBOT, LSE, forms a primary learning competency of the program. Intellectual grooming necessary for critical thinking, brainstorming and idea generation, and insight into the real business environment through experiential learning courses based on action-learning methodological approach are also major components of the program.

<b>Degree Offered</b>		Entry Requir	rements			Inter	nship Opportunities	
BS Accounting and Finance Duration: 4 Years Semesters: 8 Credit Hours: 136		qualificatio	marks in HSC/A-leve		valent	• Au • Br • Ins	okerage houses surance companies	Corporate treasuries  Multinational corporations Regulatory bodies Management consultancies  Venture Capital Firms
			Tracks	Offered				
Financial and Management Accounting	Corporate Financ	ee	Capital Markets a Investment Manag	and gement	Auditing a Taxation	and	Banking and Risk Man	agement
Provides in-depth conceptual and technical knowledge of Accounting with rigorous application of international financial reporting standards	This track features discussing the valu tactical and strategia activities such as w management, capital decision, capital bu decisions, and impodecisions in corporand restructuring	e impact of c financial orking capital al structure dgeting ortant business	This track focuses of areas such as Equity Fixed-income Analy Institutional and Pri Wealth Management Financial Derivative and various types of money management frameworks	y and ysis, a ivate nt, tes, of	The track concepts, pand regulatifields of autaxation	oractices, tions in the	institutions with an empl management, credit risk management, operationa	gement, asset liability tory compliances. inancial and non-financial hasis on interest rate risk management, market risk
<b>Program Objectives</b>					Career Pr	rospects		
To equip graduates with corpersonality traits to:  • Enable them to work Proentry level managerial poe  • Embark on studies at pos  • Pursue accounting certification CMA(USA), FRM(USA)	ficiently in an account osition t graduate and docto cations such as CFA	nting or finance rate levels , CA, ACCA, AC	department at an		<ul><li>Commet</li><li>Investme</li><li>Audit fit</li><li>Account</li><li>Risk ma</li><li>Manage</li><li>Consum</li></ul>	rcial banks, ent banks, A rms and tax ting and fina anagement an ment consul	departments	ses

# Curriculum Plan

# Year 1

Semester 1				
Course Code	ourse Code Course Title		Hours	
MTH101	Basic Mathematics			
CSC102	(for non Pre-Engineering students) Introduction to Computing	0		
ENG101	Functional English	3		
ACC101	Introduction to Accounting	3		
MGT101	Principles of Management and			
	Leadership	3		
PST101	Pakistan Studies	2		
PDV101	Personal Development and			
	Career Planning-I	0.5		
FIN101	Securities Trading and Applied Economics-I	0.5		
<b>Credit Hours</b>		12		

Semester 2			
<b>Course Code</b>	Course Title	Credi	it Hours
ECO102	Microeconomics	3	
ENG105	Presentation and Communication Skills	3	
MTH102	Business Mathematics	3	
MKT101	Principles of Marketing	3	
ACC105	Financial Accounting and Reporting	3	
IST102	Islam and World Religions	2	
PDV102	Personal Development and		
	Career Planning-II	0.5	
FIN102	Securities Trading and Applied Economics-II	0.5	
<b>Credit Hours</b>		18	

Summer Semester			
Course Code	Course Title	Credit Hours	
IIP 101	Industry Immersion Project-I (Community Service)	3	
Credit Hours		3	

# Year 2

Semester 3				
<b>Course Code</b>	Course Title	Credit Hours		
MTH103	Calculus and Analytical Geometry	3		
MGT201	Organizational Behavior and			
	Leadership	3		
FIN203	Introduction to Business Finance	3		
PHI101	Philosophy, Logic, and Critical			
	Thinking	3		
ECO203	Macroeconomics	3		
PDV201	Arts and Literature-I	0.5		
FIN201	Securities Trading and Applied Economics-III	0.5		
<b>Credit Hours</b>		16		

Semester 4			
Course Code	Course Title	Credit Hours	
ACC201/FINxxx*	Advance Financial Accounting and Reporting-		
	Finance Elective-I	3	
FIN205	Introduction to Banking	3	
FIN204	Financial Management	3	
ACC210/FINxxx**	Audit and Assurance/Finance		
	Elective-II	3	
XXXxxx*	Natural Science/Social Science/Humanities		
	Elective	3	
PDV202	Arts and Literature-II	0.5	
FIN202	Securities Trading and Applied Economics-IV	0.5	
<b>Credit Hours</b>		16	

<b>Summer Semester</b>		
<b>Course Code</b>	Course Title	<b>Credit Hours</b>
IIP 201	Industry Immersion Project-II (Manufacturing Industry)	3
<b>Credit Hours</b>		3

# Year 3

Semester 5			
Course Code	Course Title	Credit Hours	
ENG305	Business Communication	3	
MTH301	Statistics	3	
ECO301	Financial Institutions and Markets	3	
LAW301	Business Law	3	
ACC305	Management Accounting	3	
LANxxx*	Language-I	1.5	
PDV301	Personal Development and		
	Career Planning-III	0.5	
PDV302	Arts and Literature-III	0.5	
Credit Hours		17.5	

Semester 6				
Course Code	Course Title	Credit Hours		
MTH303	Application of Quantitative Techniques to			
	Research	3		
CSC307	Introduction to MIS and ERP	3		
ACC310/FINxxx**	Advanced Management Accounting/			
	Finance Elective-II	3		
LAW305	Corporate Law and Governance	3		
TAX301	Principles of Taxation	3		
LANxxx*	Language-II	1.5		
PDV303	Personal Development and			
	Career Planning-IV	0.5		
PDV304	Arts and Literature-IV	0.5		
<b>Credit Hours</b>		17.5		

Summer Semester			
Course Code	Course Title	Credit Hours	
IIP 301	Industry Immersion Project-III (Service Industry)	3	
Credit Hours		3	

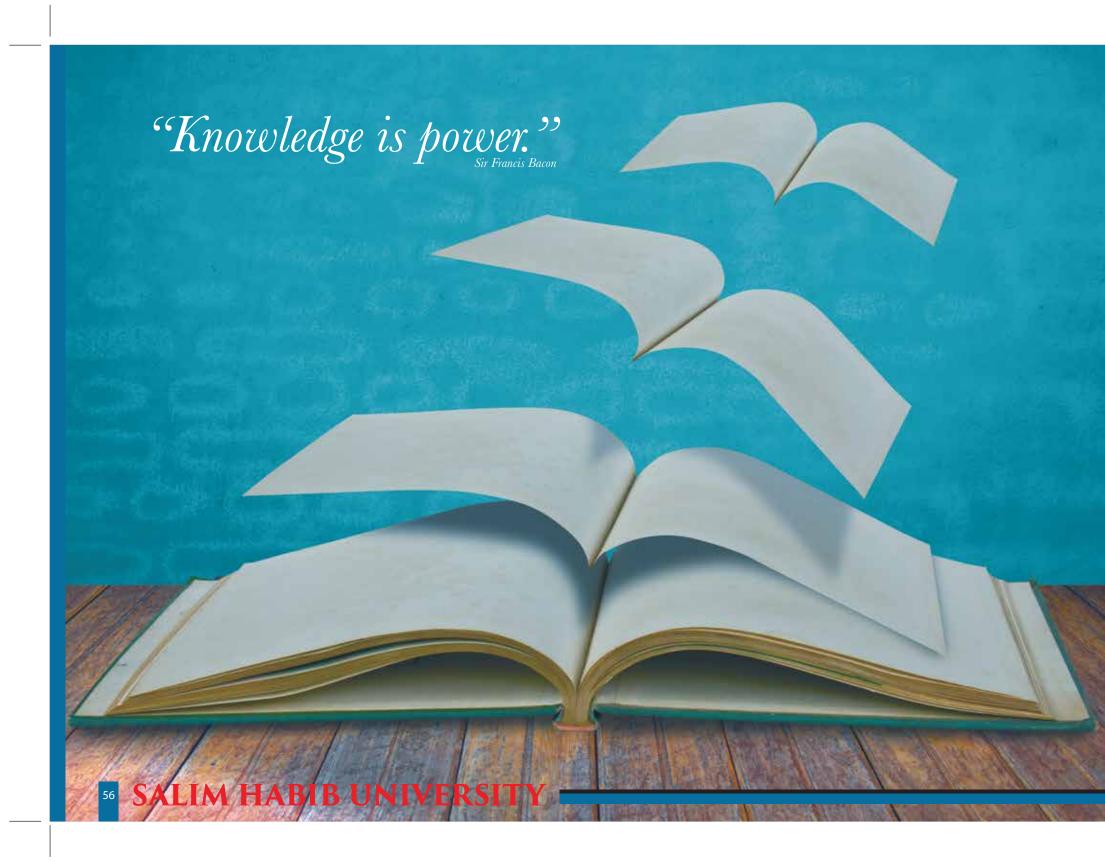
Semester 7		
Course Code	Course Title	Credit Hours
MGT401	Entrepreneurship	3
MGT205	Human Resource Management	3
MGT301	Operations and Project Management	3
TAX401/FINxxx*	Advanced Taxation	
	Finance Elective-IV	3
FIN401	Financial Research	3
<b>Credit Hours</b>		15

Semester 8			
Course Code	Course Title	Credit Hours	
MGT405	Strategic Management	3	
ETH401	Business Ethics	3	
XXXxxx*	Computer Science/Law/Economics		
	Elective	3	
XXXxxx*	Accounting Elective/Finance Elective-V	3	
XXXxxx*	Accounting Elective/Finance Elective-VI	3	
Credit Hours		15	

<sup>\*</sup>Course code for the electives is subject to the course offered

**NB:** This curriculums plan conforms to the current guidelines provided by the Higher Education Commission of Pakistan (HEC) for the program. However, these are subject to change by the HEC. Please refer to SHU websites for latest information.

<sup>\*\*</sup>Indicates the provision for students opting for Finance to select a Finance elective instead of advanced topics in Accounting.



# **BACHELOR OF BUSINESS ADMINISTRATION**



# **BBA**

The program has been developed based on a comprehensive evaluation of the curriculums of BBA programs offered at international universities, and those in Pakistan. The objective of the program is to develop foundational knowledge of the students in all major areas of business as well as to develop their personal competencies to understand, appreciate, think, and act strategically in a fast paced environment.

The program incorporates a number of innovative elements in its curriculums which include: the allowance for electives in the area of liberal sciences, natural sciences, computer sciences, and law. The programs also includes workshops on arts and literature, and workshop on personal development and career planning. Additionally, there is the provision for trading lab to introduce students to the environment and valuation of securities and derivatives; use of language lab for teaching languages and business communications; and the provision of experiential learning courses involving operational enterprise assignments are also a core competencies of the program.

communications; and the provision of experiential learning courses involving operational enterprise assignments are also a core competencies of the program.					
Degree Offered	<b>Entry Requirements</b>	Entry Requirements		ties	
BBA Duration: 4 Years Semesters: 8 Credit Hours: 136	qualification	Have 45% marks in HSC /A-levels or equivalent		<ul> <li>FMCGs</li> <li>Banks</li> <li>Multinational companies</li> <li>Advertising agencies</li> <li>Media houses</li> <li>Pharmaceutical companies</li> <li>NGOs</li> <li>Public sector enterprises</li> <li>Startups</li> </ul>	
Digital Marketing	Technology Management and Innovation	Human Resource Management	Finance and Banking	Intrapreneurship and Startup Management	
Prepare students to learn and apply online digital media marketing tools and techniques	Prepare students for the application of management skills for the proper use of	Designed to produce competent human resource professionals equipped with requisite soft skills	Designed to encompass various functional areas of banking and finance	Grooms students to take initiatives within established organizations, or initiate their	

# Program Objectives Career Prospects

To prepare graduates with knowledge, skills and aptitude to:

technology

• Be acquainted with business dynamics and functionalities, practices and processes

- Understand the role of economics in the global marketplace
- Acquire awareness of local and global business issues
- Develop effective business communication skills

Graduates will find opportunities in:

own business ventures

- Brand management
- Marketing management
- Technology management
- Finance management
- Operations management
- Sales management
- · Digital marketing
- Social media planning
- Human resource management
- Project management
- Entrepreneurship and startup management
- Market analysis
- Management consultancy

# Curriculum Plan

# Year 1

Semester 1				
Course Code	Course Title	Credit Hours		
MTH101	Basic Mathematics			
	(for non Pre Engineering students)	0		
CSC102	Introduction to Computing	0		
ENG101	Functional English	3		
ACC101	Introduction to Accounting	3		
MGT101	Principles of Management and			
	Leadership	3		
PST101	Pakistan Studies	2		
PDV101	Personal Development and			
	Career Planning-I	0.5		
FIN101	Securities Trading and Applied Economics-I	0.5		
<b>Credit Hours</b>		12		

Semester 2			
Course Code	Course Title	Cred	lit Hours
ECO102	Microeconomics	3	
ENG105	Presentation and Communication Skills	3	
MTH102	Business Mathematics	3	
MKT101	Principles of Marketing	3	
ACC105	Financial Accounting and Reporting	3	
IST102	Islam and World Religions	2	
PDV102	Personal Development and		
	Career Planning-II	0.5	
FIN102	Securities Trading and Applied Economics-II	0.5	
Credit Hours		18	

Summer Semester			
<b>Course Code</b>	Course Title	Credit Hours	
IIP 101	Industry Immersion Project-I (Community Service)	3	
Credit Hours		3	

# Year 2

Semester 3			
<b>Course Code</b>	Course Title	Credit Hours	
MTH103 MGT201	Calculus and Analytical Geometry Organizational Behavior and	3	
	Leadership	3	
FIN203	Introduction to Business Finance	3	
PHI101	Philosophy, Logic, and Critical Thinking	3	
ECO203	Macroeconomics	3	
PDV201	Arts and Literature-I	0.5	
FIN201	Securities Trading and Applied Economics-III	0.5	
<b>Credit Hours</b>		16	

Semester 4			
Course Code	Course Title	Credit Hours	
MKT201	Consumer Behavior	3	
MGT205	Human Resource Management	3	
FIN204	Financial Management	3	
LAW201	Legal Environment for Business	3	
XXXxxx*	Natural Science/Social Science/Humanities		
	Elective I	3	
PDV202	Arts and Literature-II	0.5	
FIN202	Securities Trading and Applied Economics-IV	0.5	
<b>Credit Hours</b>		16	

Summer Semester		
Course Code	Course Title	Credit Hours
IIP 201	Industry Immersion Project-III (Manufacturing Industry)	3
<b>Credit Hours</b>		3

# Year 3

Semester 5		
Course Code	Course Title	Credit Hours
ENG305	Business Communication	3
MTH301	Statistics	3
ECO301	Financial Institutions and Markets	3
MGT301	Operations and Project Management	3
ACC305	Management Accounting	3
LANxxx*	Language-I	1.5
PDV301	Personal Development and Career	
	Planning-III	0.5
PDV302	Arts and Literature-III	0.5
Credit Hours		17.5

Semester 6			
<b>Course Code</b>	Course Title	Credit Hours	
MTH303	Application of Quantitative Techniques in		
	Research	3	
CSC307	Introduction to MIS and ERP	3	
XXXxxx*	Business Majors Elective I	3	
XXXxxx*	Computer Science/Law/Economics Elective I	3	
XXXxxx*	Natural Science/Social Science/Humanities		
	Elective-II	3	
LANxxx*	Language-II	1.5	
PDV303	Personal Development and Career		
	Planning-IV	0.5	
PDV304	Arts and Literature-IV	0.5	
<b>Credit Hours</b>		17.5	

Summer Semester			
Course Code	Course Title	Credit Hours	
IIP 301	Industry Immersion Project-III (Service Industry)	3	
<b>Credit Hours</b>		3	

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Course Title	Credit Hours
Entrepreneurship	3
Marketing Research	3
Computer Science/Law/Economics	
Elective-II	3
Business Majors Elective-II	3
Business Minors Elective-I	3
	15
	Entrepreneurship Marketing Research Computer Science/Law/Economics Elective-II Business Majors Elective-II

### Semester 8

<b>Course Code</b>	Course Title	Credit Hours
MGT405	Strategic Management	3
ETH401	Business Ethics	3
XXXxxx*	Business Majors Elective-III	3
XXXxxx*	Business Majors Elective-IV	3
XXXxxx*	Business Minors Elective-II	3
<b>Credit Hours</b>		15

<sup>\*</sup>Course code for the electives is subject to the course offered

**NB:** This curriculums plan conforms to the current guidelines provided by the Higher Education Commission of Pakistan (HEC) for the program. However, these are subject to change by the HEC. Please refer to SHU websites for latest information.



# MASTER OF BUSINESS ADMINISTRATION



# **MBA**

The Salim Habib University MBA program aims to be a transformational master's degree program where the students end up with so much more than a master's degree. Careers often change, industries disrupt and the world changes itself, with the offerings at MBA program at SHU the students will not only keep pace with that pervasive change, in fact will drive it as wholesome individuals who know their unique place in the global community.

The MBA program at SHU has been designed to be highly competitive, versatile, and pragmatic in its orientation and pedagogical approaches. It will cater to the current demands of the private sector, non-profit non-government, as well as government agencies. It has all the scientifically recognized scaffoldings to instill internationally recognized competencies among students of diverse backgrounds to succeed as managers, public sector's administrators, non-profit organization employees, sociopreneuers, and entrepreneurs in assorted careers of their choosing.

The program offers a range of competitive higher level curricula on top of solid core courses to give strong foundations to its students. Students will have numerous options to configure the combination of their higher-level electives to choose from multiple majors and minors. The value-added feature of the program is its methodological approach to inculcate academic knowledge through industry immersion projects; a feature derived from cutting edge American Universities' curricula for MBA programs. Another distinguishing feature of the MBA program at Salim Habib University is the inclusion of a course on Action Research which comprises of various tools and methodologies for systematically examining industry problems, and the development of their solutions; and the capstone project which involves the application of this learning to a real industry problem, thus providing the students with experiential basis of practical implications and subtleties of a real world scenario.

Degree Offered	Entry Requirements	Internship Opportunities
MBA (for 4 years Business Graduates) Duration: 1.5 years Semesters: 3 Credit Hours: 30	<ul> <li>4 years BBA, candidates should have</li> <li>16 years of education and at least</li> <li>50% marks in last acquired degree</li> <li>Aptitude test</li> </ul>	<ul> <li>FMCG</li> <li>Banks</li> <li>Brokerage Companies</li> <li>Asset Management Companies</li> <li>Multinationals</li> </ul>
MBA (for 4 years Non-Business Graduates) Duration: 2 years Semesters: 4 Credit Hours: 60	<ul> <li>16 years of education in non-business disciplines; e.g. BS, MSc or equivalent with minimum 50% marks in last acquired degree</li> <li>Aptitude test</li> </ul>	<ul> <li>Advertising Agencies</li> <li>Market Research Firms</li> <li>Media Houses</li> <li>Health and Pharma Companies</li> <li>NGOs</li> <li>Public Sector Enterprises</li> <li>Startups</li> </ul>

Tracks Offered *				
Pharmaceutical Management & Marketing	Supply Chain Management	Management Information Systems	Integrated Human Resource Management	Marketing in Digital Age
This specialization is designed to fulfill the demand of pharmaceutical industry for managerial positions and making students instrumental for catering a competitive edge.	This track will connect the student to the decision making regarding the procurement, logistics, product forecasting, and ERP.	Management information systems track will familiarize students with the use of technology to manage huge volumes of business-relevant information to assist in strategic decision-making and to improve a company's operation.	This track will help students to be instrumental and making them competent human resource professionals who have significant human skills	This specialization covers various functional areas of marketing as per requirement of modern age along with marketing solutions of real time and will prepare students for modern technology management in Marketing.
Finance			<b>Program Objectives</b>	
Finance track will train students with analytical skills and knowledge for use of financial information in business decision making, global financial systems and market, and learn to examine and evaluate source of finance and access to capital markets.  *Tracks will be offered subject to 1/3 majority of student's enrollment in track (with at least total number of 12 students)		Our students will master the follows  They will understand the forces the environment, and thus appreciate  They will have effective writing at they will understand team dyname. They will have a commitment to they will acquire skills for effect. They will develop personal and pexhibit through their conduct the they will appreciate social, legal employee of an organization, under they will develop insight and ski quantitative analysis.	nat shape a particular economic the impact of one's decisions of and speaking skills. hics while exercising their lead fostering up-to-date, cutting ed- ive employment of technology rofessional interest in developing belief that every person deserve and ethical responsibilities as er the ambit of Corporate Social	er, legal and regulatory on society at large.  ership skills.  lge knowledge of business discipline in organizational setting.  lng others, and will les space and dignity.  an individual, and as an al Responsibility (CSR).

Our MBA Program is aimed at being more than a resume enhancement or a means to an end. It is aimed as an experience that will shape the entire career of the students, and prepare them to navigate the economic, social, and other complex changes of the future. The scope of opportunities available for MBA graduates goes beyond the needs of the business enterprises to cover governmental agencies, and non-governmental welfare enterprises which are increasingly becoming cognizant of the enhanced efficacy that a business professional brings to an organization. The following are a few of the areas that define scope of the MBA Program.

- Entrepreneurial Management
- Product/Brand Marketing
- Sales Management
- Marketing Management
- Market Analytics/Data Science
- Advertising
- · Media Management

- Marketing Research
- Supply Chain Management
- Business Development
- Human Resource Management
- Operations/Production Management
- Regulatory Affairs Management
- Real Estate Management

- Project Management
- Strategy Consulting
- Computer and Information Systems Management
- Technology Management
- Investment Banking
- · Risk Management

- Sales, Trading, and Brokerage
- Private Equity
- Insurance, Pension Funds
- Health Care Management
- Pharmaceutical Management
- Governmental Service Management

Semester 7				
<b>Course Code</b>	Course Title	Credit Hours	Pre-requisite	
IIP40ELV513 MGT502	Business Elective – III Action Research Thesis (Application)	3 3	MGT501	

# MBA for 4-years Non-Business Graduates (60 Credit Hours) Year 1

Semester 1		
Course Code	Course Title	Credit Hours
ACC301 MTH301 MGT302 ENG305 MKT301	Financial Accounting and Corporate Reporting Introduction to Business Analytics Business Management and Leadership Applied Business Communication Marketing (Theory & Application)	3 3 3 3
<b>Total Credit Hour</b>		15

Semester 2						
Course Code	Course Title		Cred	lit Ho	ours	Pre-requisit
MGT303	Organizational Behavior & HR Practices		3			MGT302
LAW301 FIN301	Legal Environment for Business in Pakis Finance for Business Managers	stan	3			ACC301
ACC305 ECO302	Accounting for Management Decisions Business Economics		3			ACC301
LCO302	Business Economics		J			
<b>Total Credit</b>	Hour		15			

### Year 2

Semester 3				
Course Code	Course Title	Credit Hours	Pre-requisit	
MGT501	Action Research Thesis (Methodology)	3		
FIN501	Strategic Finance and Investment	3	FIN301	
MTH501	Business Analytics (Modeling & Forecasting)	3	MTH301	
ELV501	Business Elective – I	3		
LAN501	Language Elective	3		
<b>Total Credit</b>	Hour	15		

Semester 4			
Course Code	Course Title	<b>Credit Hours</b>	Pre-requisite
MKT511 MGT511 ELV512 ELV513 MGT502	Strategic Marketing Strategic Management in Pakistan's Context Business Elective – II Business Elective – III Action Research Thesis (Application)	3 3 3 3 3	MKT301 MGT302 MGT501
Total Credit	Hour	15	

- \* Exempted for those who have done the course in their Bachelors or have adequate knowledge of the area.
- \*\*Students with four years Business Degree including BBA and BBS will be exempted from the foundational year (Year One) of the MBA Program if they have completed all the courses noted in year one of the MBA program. The year 2 will however be extended over a period of year and a half as per the HEC requirements.

# MBA for 4-year Business Graduates (30 Credit Hours)

# Year 1

Semester 1				
Course Code	Course Title	<b>Credit Hours</b>		
FIN501 MTH501 MGT511 LAN501	Strategic Finance and Investment Business Analytics (Modeling & Forecasting) Strategic Management in Pakistan's Context Language Elective	3 3 3 3		
<b>Total Credit Hour</b>		12		

Semester 2				
<b>Course Code</b>	Course Title	Cred	lit Hours	Pre-requisite
MGT501 MKT511 ELVXXX ELVXXX	Action Research Thesis (Methodology Strategic Marketing Business Elective – I Business Elective – II	) 3 3 3 3 3		MGT511 FIN501, MTH501
<b>Total Credit</b>	Hour	12		

# Year 2

# Course Code Course Title Credit Hours Pre-requisite ELVXXX Business Elective – III 3 MGT502 Action Research Thesis (Application) 3 MGT5 Total Credit Hour 6

<sup>\*</sup> Degree will be awarded in two years

# SHU Centre for Learning and Teaching (CLT)

SHU firmly believes that students deserve the best possible knowledge from the teaching faculty. It has hired teachers based not only on their advanced degrees but also expect them to enhance their teaching potential on a regular basis. The Center will fulfill this requirement by having CLT assigned a twin role, first as Quality Enhancement Cell and secondly being instrumental in providing opportunities for enhancing their pedagogical skills. CLT is thus specifically charged to the following:

- · Work with permanent and visiting faculty, departments, and co-curricular units to advance best practices in all aspects of curriculum, instruction, and assessment.
- Share knowledge of evidence-based, student-centered, and outcomes-guided pedagogy.
- Help improve the quality of education; providing expertise and build collective knowledge in teaching and learning; and leveraging resources and opportunities for faculty enrichment.
- Promote iterative experimentation and transformation across curriculum to enhance student learning and engagement.
- Support teaching methodologies that recognize the diversity of learning styles, responding to the differences in learning styles, and creating an inclusive learning environment.
- Bring together and build dialogues and mutually beneficial partnerships and cross-functional teams.
- · Recognize and value teaching excellence; make high quality pedagogy visible; and reward faculty for their contributions to teaching and learning.

# SHU Centre for Learning and Teaching (CLT)



# Distinguished Lecture Series



Dr. Luiz Guilherme



Dr. Saeed Khan



Dr. Syed Imran Ahmed

































## **Admissions Policy**

## General

To obtain admission candidates must meet the minimum academic eligibility requirements for the concerned program, clear the Aptitude Test and interview and pay the prescribed fee. Applicants who are waiting for the announcement of their results will be granted provisional admission, based on the result of first year equivalent exam or awaiting result for the 2nd year of HSC/A-Level examination as specified by the admission policy.

## **Requirements for Admission**

To gain admission, candidates must meet the following requirements:

- Apply online and register for appearing in the Aptitude Test
- Pay the Admission processing fee before of collection of the admit card for the Aptitude Test
- Qualify the Aptitude Test OR provide proof for exemption by providing transcripts of SAT I/SAT II (score of 1200 or above) as applicable
- Appear for an interview
- Provide equivalence certificate in case of holders of degrees/certificates issued by non-Pakistani Universities/Boards
- Salim Habib University acknowledges the merit of all meritorious students through scholarships and provide financial support to all deserving students to meet their demonstrated financial need. For further details please visit our website https://www.shu.edu.pk/fee-structure-financial-aid
- Entrance scholarships are granted between 50% to 100%, depending upon the candidate's merit score.

## **Objectives**

**Aptitude Test**: To evaluate the candidate's abilities in quantitative, analytical and logical reasoning, communications skills, reading comprehension, grammatical and general aptitude for the program.

Interview: To ascertain whether the candidate has the qualities needed to succeed in the chosen program of study along with the potential to contribute positively to society.

Veightage Criteria			
		SHU Entrance Testing	70%
Previous Academic Performance	30%	<ul> <li>SHU Aptitude Test (ETS / SAT)</li> </ul>	50%
• SSC	10%	Essay Writing	10%
<ul><li>HSC</li></ul>	20%	<ul> <li>Interview</li> </ul>	10%
or			70%
O-A Level (or Equivalent)	30%		

## **Provisional Offer**

All offers of admission made to successful candidates will be provisional and subject to candidate's meeting the minimum eligibility criteria, verification of academic credentials, and paying the prescribed fee.

# Academic Eligibility Requirements for Admission

Program	Eligibility Criteria	Required Percentage
BS Biosciences	HSC Pre-Medical or Pre-Engineering O/A Level (Physics, Chemistry, Math or Biology)	45 45
BS Accounting & Finance	HSC O/A Level	45 45
BBA	HSC O/A Level	45 45
BS Computer Science	HSC Pre-Engineering / Pre-Medical / Computer Science or equivalent qualification with mathematics certified by IBCC.	50 50
BE Biomedical Engineering	HSC Pre-Engineering & Pre-Medical O/A Level (Physics, Chemistry and Biology / Math) D.A.E, or B.Sc. or Equivalent	60 60 60
Pharm D	HSC Pre-Medical O/A Level (Physics, Chemistry and Biology)	60 60
MBA	16 years of Education / 4 years Bachelor's Degree	50 or 2 CGPA

# **Exemption and Transfer of Credits**

- Eligible candidates may apply for transfer of courses/credits and professional certification (where required) from other HEC recognized universities to the degree programs at SHU
- The University reserves the right to accept or reject any or all of such requests
- The University may consider waiving off SHU Aptitude Test for those candidates who have already cleared an equivalent test; however, the concerned candidates will be required to appear for interview and provide valid transcripts in original of the courses undertaken/credit achieved from their previous institution
- A minimum of 50% of total degree credits must be completed at SHU
- The courses transferred shall be recorded in the final transcript as being transfer of credits
- The transfer of credit will be subject to the SHU policy and approval of Deans' committee

## Fee Structure

#### Amount in Rupees

Programs	<b>Tuition Fee</b>	Lab Fee
PharmD,	120,000	10,000
BBA, BS (Accounting & Finance) & BS (Computer Science)	110,000	Nil
BME & BS (Biosciences)	110,000	10,000
MBA (Per Credit Hours)	5,600	

Other Charges	Rupees
Admission Fee (Non-Refundable)	15,000
Security Deposit (Refundable)	10,000
Exam Fee (Per Semester)	5,000
Student Activity Fund (Per Semester)	5,000

# SHU Scholarship and Financial Assistance Schemes

Salim Habib University, with the generous support of its parent organization, The Salim Habib Education Foundation, offers comprehensive Scholarship and Financial Assistance Schemes. The aim of the Scholarship Scheme is to encourage meritorious students to pursue their educational goals at SHU.

For details please access.

## http://www.shu.edu.pk/fee-structure

Sibling's Discount, Student Loans, Fee Installments and HEC mandated Need Based Financial Assistance options are also available (terms & conditions apply)



# **Examination Policy**

## **System of Education**

The University adopts a Semester system of education consisting of:

- Two regular semesters (Fall and Spring)
- One short Summer semester

Regular semesters consist of 16 weeks of teaching including one week for midterm examinations and an additional two weeks for the final semester examinations. The Summer Semester consists of 8 weeks of teaching including midterm and final examinations.

Students are required to finish all their degree requirements within the stipulated time period:

- Undergraduate program 4 years (7 years maximum)
- Undergraduate program (Pharmacy) 5 years (8 years maximum)

## **Attendance Policy**

Students are required to maintain a minimum of 80% attendance in each subject to be eligible to appear in the final semester examinations. Students who fall short on attendance may be awarded 'F' grade.

## **Methods of Assessment and Evaluation**

Student assessment and evaluation is based on the following techniques for theory courses with distribution of marks as mentioned against each:

<ul> <li>Midterm Examinations (1½ Hours)</li> </ul>	20%
• Quizzes/assignments/mini projects/presentations etc.	30%
• Final Semester Examinations (2½ Hours)	50%

As a policy, students will be shown marked answer scripts for all of their examinations.

## **Grading Scheme**

The following grading scheme will be used for the overall evaluation and assessment of the students:

Percentage of Marks	Grade	Grade Point	Remarks
85-100	A	4.0	Outstanding
80-84	A-	3.66	Excellent
75-79	B+	3.33	Very good
71-74	В	3.0	Good
68-70	В-	2.66	Average
64-67	C+	2.33	Satisfactory
61-63	С	2.0	Adequate
58-60	C-	1.66	Pass
54-57	D+	1.30	Pass
50-53	D	1.0	Pass
Below 50	F	0.0	Fail
	W	-	Withdrawal of course
	I	-	Incomplete
	I		

## **Facilities and Services**

At Salim Habib University, students are at the heart of everything that we do. The essence of the University begins with the overall campus, which has been developed to provide a balance of curricular, co-curricular and extra-curricular spaces aesthetically blend to give an ambiance of openness, greenery and grandeur architecture.

#### Academic Block

The largest of the building structures; the Academic block houses all the instructional spaces; comprising classrooms, seminar halls, science and engineering laboratories, equipped with state-of-the-art teaching and learning equipment and aids. All spaces are centrally air-conditioned; well spread out and provide enough circulation area. The Block also houses community spaces such as three lecture theatres to seat up to 100 students each, a multi-purpose hall cum auditorium with capacity of 350 students and a well-appointed cafeteria built to international standards to serve as many as 350 persons at a time.

## **Sports Complex**

An ideal location for extra-curricular activities and recreation, the facility houses an indoor swimming pool, basketball, badminton and squash courts along with professional level cross training equipment. For those students who like to spend time outdoors, the lush green football ground and the volleyball court provide exciting options, while the walking track presents yet another option.

## **Connectivity**

At SHU, technology is at the forefront of all that we do. From our classrooms to the state-of-the-art computer labs our emphasis is on providing our students with the best quality resources. All computer labs are equipped with 'All in One' computers, while campus-wide WIFI connectivity and a large bandwidth of internet supports all kinds of ICT activities.

## Library

The uniquely designed split-level Library forms the central knowledge repository at SHU. Forming the epicenter amidst the academic block, the Library is spread over 4 floors housing in excess of 15,000 volumes of curriculum books and several international journals with notable impact factor. Administered by an online system, students can inquire about book availability and reserve books without having to physically come to the library.

#### **Student Affairs**

At SHU, the student experience is characterized not only by academics but also through a host of co-curricular activities in the form of clubs, societies and sports. The Student Affairs department is committed to ensuring that the time spent on campus is meaningful and memorable for all our students. Aside from recreational activities, the department also provides career counseling services to all our students ensuring that the decisions they make are informed ones.

## **Security**

Constructed in a composite manner, the SHU campus is surrounded by high barbed wire equipped perimeter walls on all four sides. Physical security is bolstered with the presence of electronic surveillance devices, a vigilant section of security guards and SOPs to ensure that contraband and unauthorized presence is deterred and promptly prosecuted where required.

# SALIM HABIB CENTER OF LEARNING AND TEACHING



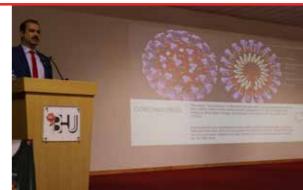




Marketing in the Digital Era







# SALIM HABIB CENTER OF LEARNING AND TEACHING



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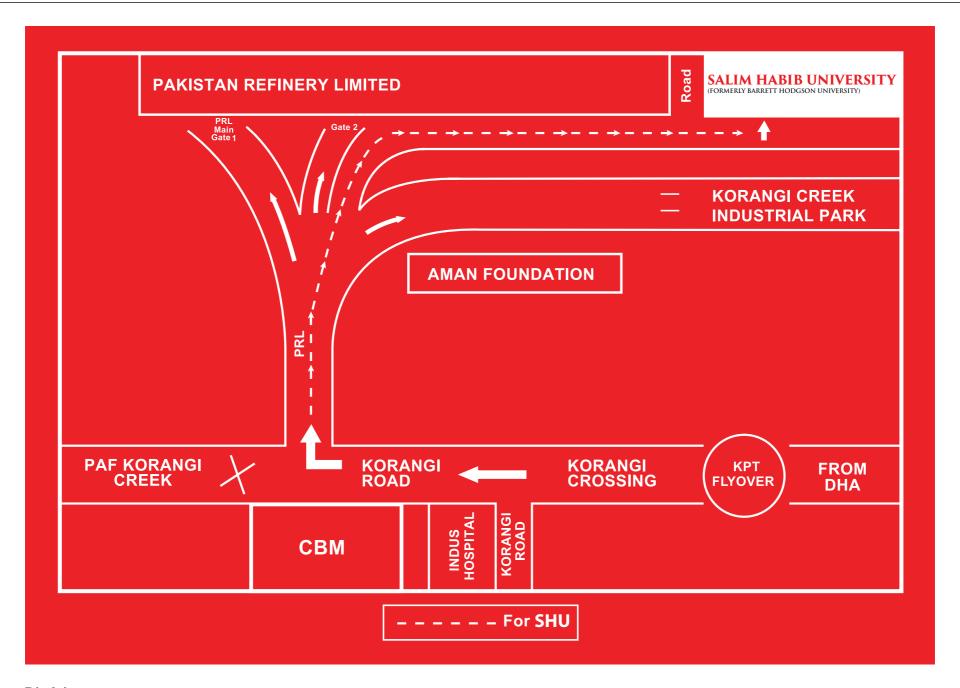












## Disclaimer:

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# SALIM HABIB UNIVERSITY

(FORMERLY BARRETT HODGSON UNIVERSITY)

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