

SALIM HABIB UNIVERSITY

(FORMERLY BARRETT HODGSON UNIVERSITY)

Tracks Offered

01

Marketing

02

Technology Management
and Innovation

03

Finance and Banking

04

Human Resource
Management

05

Intrapreneurship
and Startup Management

Placements & Careers:

- MNCs (Multinational Corporation)
- Financial Institutions
- Digital Marketing
- Entrepreneurship & Startup Management
- Marketing & Sales Management
- Operations & Project Management
- Human Resource Management

Internship and Career Opportunities

- FMCGs (Fast-Moving Consumer Goods)
- Banks
- Multinational Companies
- Advertising Agencies
- Media Houses
- Pharmaceutical Companies
- NGOs (Non-Governmental Organization)
- Public Sector Enterprises

Scholarship Scheme

Scholarships	Overall Percentage in SHU Merit List	Scholarship Offers (For First Two Semesters)
Dr. Salim Habib Scholarship	70% and above	100% of Tuition Fee
SHU Higher Achiever	60% to 69.99%	75% of Tuition Fee
Dr. Iram Afaq Scholarship	50% to 59.99%	50% of Tuition Fee

SALIM HABIB UNIVERSITY
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Visit us: www.shu.edu.pk



SALIM HABIB UNIVERSITY

(FORMERLY BARRETT HODGSON UNIVERSITY)

BBA - BUSINESS ADMINISTRATION

Faculty of Management Sciences



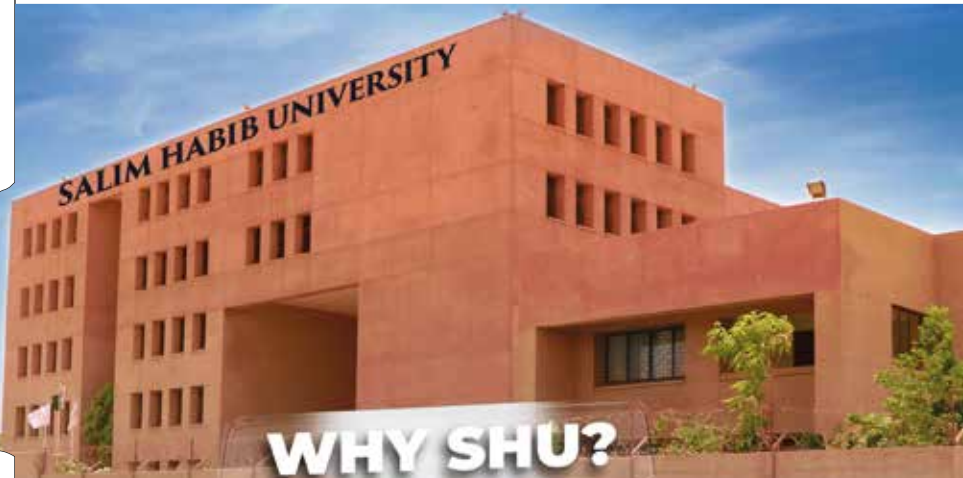
Chartered by Government of Sindh - Recognized by
HEC, Sindh HEC/CIEC, PEC & PCP

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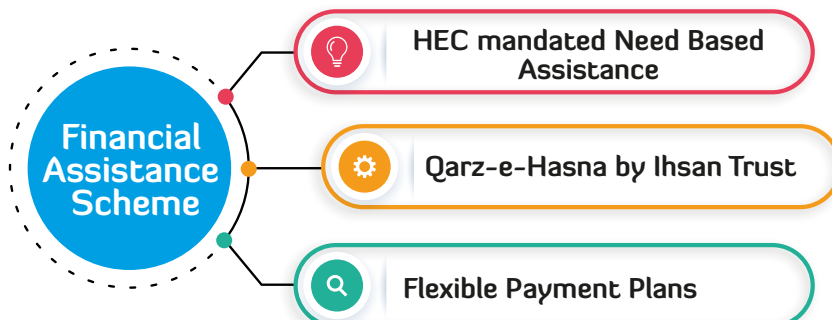


BBA - BUSINESS
ADMINISTRATION



- Fulltime foreign qualified and experienced faculty.
- Innovative teaching methodologies including action and experiential learning.
- Students are introduced to business dynamics, functionalities, practices and processes.
- Collaboration with corporate sector for internship and learning opportunities.

We offer Need-Based Assistance under:



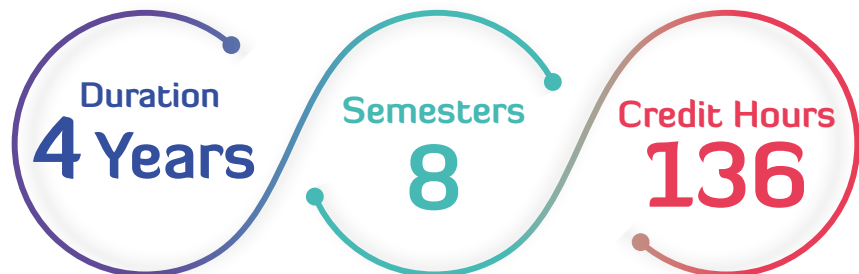
Terms & Conditions Apply

Why BBA?

- Develops functional knowledge of students in all major business areas.
- Wide range of business electives in Marketing, Finance, Supply Chain Management and Human Resource Management.
- Includes courses related to business studies, social sciences and liberal arts for promoting creative thinking and strategy development.
- Trading lab for exposure to valuation of securities and derivatives.
- Language lab for effective and enriching English learning.



Program Structure



Eligibility

- Minimum 50% marks in HSSC or equivalent qualifications recognized by IBCC (Inter Board Committee of Chairmen)
- Qualify the Aptitude Test and Interview at Salim Habib University